

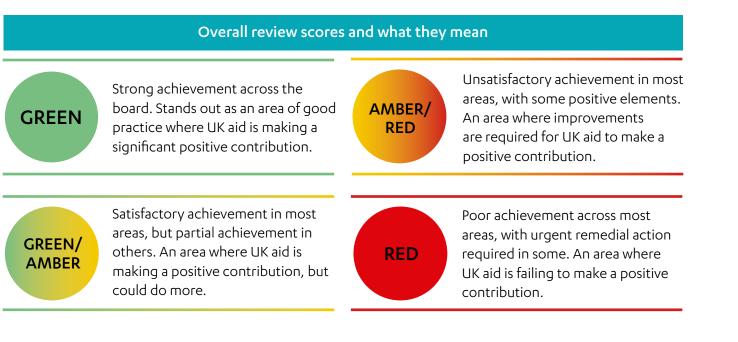
# The UK's approach to funding the UN humanitarian system

A performance review

December 2018

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## DFID has a strong strategy for using its funding and influence to strengthen UN humanitarian agencies and global humanitarian practice, but its record to date in promoting practical reforms is mixed.

DFID seeks to use its influence as a major funder of UN humanitarian agencies to build their capacities and improve global humanitarian practice. It has pursued a clear set of reform objectives, including better coordination, more flexible funding and greater use of cash transfers. It has coordinated well with other donors and has been a thought leader in a number of areas. It has innovated in its own funding practices in order to build UN agency capacity and tackle systemic problems such as overlapping mandates and unclear lines of accountability.

DFID's flexible, multiannual funding has helped to build the capacity of UN agencies and equip them to respond more effectively to emergencies. DFID is widely credited with introducing a stronger focus on value for money into humanitarian practice. Its reporting and due diligence requirements have given it greater ability to oversee how UK aid is spent, but are increasingly demanding, taking resources away from programme implementation.

DFID has been highly influential in promoting the use of cash transfers. Other reform objectives have not been pursued as intensely and have achieved mixed results. While DFID has begun to align its influencing efforts at international and country levels, its humanitarian cadre lacks the resources to support the ambitious 'Grand Bargain' reform agenda. The use of payment by results to encourage improvements in the UN's collective performance is experimental, but weaknesses in design and delivery, and DFID's initial lack of engagement with other donors, suggest that this approach will need refinement to achieve DFID's objectives.

### Individual question scores

**GREEN**/

AMBER

**GREEN**/

AMBER

AMBER/ RED

#### Question 1

**Relevance:** To what extent have DFID's choices of funding channels and mechanisms for UN humanitarian agencies been relevant to its strategy and objectives for strengthening the humanitarian system?

#### **Question 2**

**Efficiency:** Has DFID's funding of UN humanitarian agencies led to improvements in their individual management practices, capabilities and performance?

#### **Question 3**

**Effectiveness:** Is DFID's funding and influencing of UN humanitarian agencies likely to influence the overall performance of the humanitarian system?

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### **Executive Summary**

There has been a sharp rise in global humanitarian need over this decade, driven by large-scale conflicts in Syria, Yemen and South Sudan and the mass expulsion of Rohingya people from Burma. The UK is a major funder of humanitarian responses, providing £1.56 billion in 2017-18. Around half of this goes through UN humanitarian agencies, which have a unique mandate and capacity to provide humanitarian assistance at scale in the world's most troubled places.

While the UN humanitarian system unquestionably saves a great many lives each year, it is large and unwieldy, with overlapping mandates and inbuilt inefficiencies. The traditional pattern of humanitarian funding places UN agencies in competition with each other, sometimes at the expense of the efficiency of the humanitarian system as a whole. There has been a long history of efforts to reform the system – including most recently a 'Grand Bargain' of reforms to humanitarian practice agreed at the World Humanitarian Summit in 2016.

In this review, we explore how well DFID has used its position as a major donor to improve the value for money and effectiveness of humanitarian aid spent through UN agencies. Our primary focus is on core funding to UN humanitarian agencies – that is, unconditional funds paid into their central budgets, which can be used to support core functions or allocated flexibly to particular emergencies. Core funding accounts for just under a quarter of DFID's humanitarian funding through the UN. The rest is allocated in response to specific crises. Over our review period, from 2011 to 2018, DFID has experimented with different ways of providing core funding – including most recently by introducing a 'payment by results' element, where part of its funding is conditional on satisfactory progress against Grand Bargain commitments.

We look at whether DFID has a clear set of reform objectives and a credible strategy for using its core funding to advance them. We assess how effective it has been in strengthening the performance of individual UN humanitarian agencies and in encouraging improvements in global humanitarian practice. Our methodology included reviews of DFID's work with six agencies,<sup>1</sup> four country case studies (Bangladesh, Iraq, Lebanon and South Sudan, the last of which we visited) and thematic case studies on the use of cash transfers and accountability to affected populations.

### Does DFID have an appropriate strategy and objectives for strengthening the UN humanitarian system?

Over the review period, DFID has pursued a clear and well-justified set of reform objectives for the UN humanitarian agencies. Its priorities have included:

- strengthening the UN's leadership and coordination of humanitarian response
- promoting collaborative approaches to assessing humanitarian needs in crisis situations
- promoting pooled funding mechanisms, both centrally and in particular countries
- promoting more investment in building resilience to disasters
- increasing the use of cash transfers as a form of humanitarian assistance
- increasing transparency and accountability in humanitarian aid delivery
- putting national and local actors at the centre of humanitarian response (known as localisation).

These objectives have both reflected and influenced international agreements on humanitarian reform. In a number of areas, such as the use of cash transfers, DFID is recognised as a thought leader on improving global humanitarian practice.

DFID has used its core funding strategically to build up the coordination and leadership roles of the Office for the Coordination of Humanitarian Affairs (OCHA) and to encourage more donors to support the Central Emergency Response Fund (CERF), which allocates funding to sudden or neglected emergencies. It is active on UN agency boards and committees, and generally coordinates well with other donors.

Over the review period, DFID has introduced a number of innovations in its funding practices to encourage better performance by UN humanitarian agencies. The *Multilateral Aid Review* process introduced in 2011 included assessments of each agency's organisational capacity. DFID used its core funding agreements to encourage agencies to address shortcomings in their management practices, particularly around results and value for money. From 2015, DFID moved to a joint business case for core funding to the UN humanitarian agencies, to encourage agencies to work collaboratively on improving the performance of the UN humanitarian system as a whole. In 2017, it introduced a payment by results mechanism, whereby 30% of its core funding was made conditional on joint progress across the UN system towards reform commitments made under the Grand Bargain. Overall, we find that DFID has used its core funding strategically to support its reform objectives.

There are, however, some gaps in DFID's reform priorities. It has not focused on the role played by the UN in subcontracting non-government organisations (NGOs), which deliver a substantial share of humanitarian assistance, and lacks visibility of the overheads that UN agencies levy for the subcontracting function. It could also have done more to address issues of gender equality and disability.

Overall, DFID's clear reform objectives and its willingness to innovate in its core funding approach merit a **green-amber** score for relevance.

### Has DFID's core funding led to improvements in the capacities and performance of individual UN humanitarian agencies?

DFID has been a consistent provider of multiannual and core funding to UN humanitarian agencies. In contrast with short-term funds earmarked for specific purposes, core funding enables agencies to plan further in advance, invest in organisational capacity and respond flexibly to emergencies. For example, core funding has enabled the World Food Programme (WFP) to build up its capacity to provide cash transfers, while in countries such as South Sudan, the shift to multiannual funding has allowed humanitarian agencies to invest more in preparing for disasters, saving more lives at a lower cost.

DFID has used its core funding to encourage managerial reforms in UN humanitarian agencies, and we saw evidence of improvements in areas such as monitoring results and risk management. DFID's strong focus on value for money has also encouraged the agencies to monitor unit costs and identify ways of improving efficiency. While these changes have been positive, the pace has been relatively slow. DFID has recognised the need to support its core funding with stronger engagement and in 2017 appointed additional full-time counterparts to manage the relationship with each UN agency.

DFID's approach to value for money remains controversial within the UN. Many of the UN officials we interviewed believed that DFID was focused on driving down costs, rather than innovating to improve results. There was a common view that DFID should focus more on the quality of results, rather than on management issues, including by gathering more feedback from the people receiving the aid.

DFID is an increasingly demanding donor. It has introduced new reporting and due diligence requirements that give it greater oversight of how UN agencies manage UK aid funds. The requirements are time-consuming for both UN and DFID staff, potentially drawing resources away from programme implementation. UN officials also suggested that DFID was failing to live up to its Grand Bargain commitment to streamline reporting requirements. There was some evidence from our case studies that DFID does not always prioritise participation in Grand Bargain initiatives due to other demands on staff time, such as programme management. It did not participate in a pilot initiative on harmonised reporting which was launched during a period when operational response to the humanitarian crisis in Mosul was prioritised. While neither DFID nor the UN agencies have attempted to calculate the transaction costs associated with UK aid, there is a risk that the increasing demands are undermining some of the inherent value of core funding.

Overall, we award DFID a **green-amber** score for its efforts to improve the efficiency of UN humanitarian operations, in recognition of its pivotal role in championing value for money. However, we stress the importance of keeping reporting requirements proportional.

### Is DFID's support to UN humanitarian agencies likely to improve the performance of the UN humanitarian system?

Throughout the review period, DFID has had a strong focus on encouraging the use of cash transfers as a form of humanitarian support, instead of distributing food and household items. In the right conditions, cash transfers can stimulate local markets while affording more dignity to the recipients. DFID has approached this matter in a structured way, building evidence to support its case, engaging in high-level advocacy and funding initiatives at country level. As a result, DFID has played a key role in the growing use of cash in humanitarian response, which doubled in volume between 2014 and 2016 to \$2.8 billion.

Other reform objectives – such as conducting joint needs assessments, accountability to affected populations and 'localising' humanitarian response – have not received the same level of attention, with consequently patchy results. While we saw a few examples of useful initiatives in our country case studies, DFID has not specified the practical changes it wants to see or equipped its humanitarian cadre to take these issues forward. We saw positive evidence that DFID is beginning to pursue its reform objectives consistently across its core funding and in-country support. However, country offices lack both the staff capacity and the flexible funding needed to support local initiatives to improve humanitarian practice.

In its work with UN humanitarian agencies, DFID focuses on their operational capacity to deliver aid, rather than their normative or standard-setting roles. A key part of the UN's mandate is to provide leadership and coordination, negotiate access with national governments and lead on the articulation of humanitarian policy and principles. We found no evidence in our case study countries that DFID's core funding was helping to strengthen the UN's capacity in these areas.

Until the scandal around the sexual exploitation and abuse of aid recipients in Haiti came to light in early 2018, DFID had limited engagement with this issue, even though instances had been made public as far back as 2002. It has now created a safeguarding unit to review its own procedures and lead on reform across the aid sector. It has engaged with UN agencies at a senior level to encourage them to take action. At a safeguarding summit in London in October 2018, participants (including UN agencies) agreed to a range of actions, including more support for victims and whistleblowers. In our case study countries, DFID had been vocal in encouraging UN agencies to ensure that their implementing partners had appropriate safeguarding policies in place. However, among the UN staff we interviewed, there were concerns that this top-down, rules-based approach would not be enough to change practices in emergency contexts, where the power imbalance between humanitarian aid providers and recipients is so acute. We find that there is still considerable work to be done to identify practical solutions to this deep-seated problem.

The payment by results mechanism first introduced in the 2017 business case is experimental and it is too early to judge its effectiveness. However, we find that the design of the instrument needs further work if it is to succeed in creating positive incentives for reform. The rationale for including CERF in the payment by results scheme is weak, given that it is not an operational agency and has little influence on the conduct of other agencies. Given its dependence on DFID's core funding, withholding payments to CERF would work against DFID's objective of strengthening the agency. There are risks that the uncertainty created by payment by results prevents UN agencies from using the funds flexibly, undermining the inherent benefits of core funding. UN agencies are also concerned that, in its choice of performance conditions, DFID is 'cherry picking' objectives from the Grand Bargain, rather than treating it as a package with reciprocal obligations for donors.

DFID introduced payment by results without bringing other donors on board, even though the theory of change in its business case identified a common donor approach as a condition of success. While there were practical reasons for this unilateral approach, DFID now has to overcome a significant level of scepticism from other donors. Finally, DFID has been slow to put in place a method of independently verifying progress by the UN agencies on the Grand Bargain commitments, with the result that baselines have not yet been established.

These shortcomings in the payment by results mechanisms are not necessarily intrinsic to the approach, and could perhaps be resolved through refinements to the instrument. For the time being, however, DFID's mixed record in advancing its humanitarian reform objectives and the weaknesses in its payment by results approach merit an **amber-red** score.

### Recommendations

We offer the following recommendations to help DFID improve the impact of its future work on reforming the UN humanitarian system:

#### **Recommendation 1**

In the next annual review of its joint business case for core funding for UN humanitarian agencies, DFID should assess the practical implications of payment by results for agency budgets, planning and operations (particularly for CERF) and whether the resulting incentives are in fact accelerating implementation of the Grand Bargain.

### **Recommendation 2**

DFID should step up its engagement with the international working groups that are translating the Grand Bargain principles into practical measures for improving humanitarian action, and develop guidance for country offices on how to prioritise and pursue these measures at country level.

### **Recommendation 3**

DFID should develop a plan for simplifying its reporting requirements for UN humanitarian agencies, in accordance with its Grand Bargain commitment. This should take account of the trade-offs between increased oversight and transaction costs, with a focus on proportionate solutions.

### **Recommendation 4**

DFID's engagement with UN humanitarian agencies on effectiveness and value for money should address how they subcontract non-government organisations (NGOs) and the management overheads involved in doing so, as well as promoting compliance with safeguarding requirements through their delivery chains.

### **Recommendation 5**

DFID should review how it supports the normative functions of UN humanitarian agencies, particularly at country level, and ensure that staff resources and budgets are available to support UN-led initiatives to improve the quality of humanitarian response.

### 1 Introduction

- 1.1 In 2018, more than 135 million people affected by conflict and disasters across the world were in need of humanitarian assistance and protection.<sup>2</sup> Humanitarian action saves lives and alleviates suffering for the world's most vulnerable people. In 2017, it helped to stave off potential famines in South Sudan, Somalia, Nigeria and Yemen, supported Rohingya refugees fleeing violence and persecution in Burma and continued to support millions of people in protracted crises from Syria to the Democratic Republic of the Congo.<sup>3</sup>
- 1.2 In response to deteriorating global humanitarian conditions, the UK's humanitarian aid has grown more than 200% since 2011, reaching £1.56 billion in 2017-18.<sup>4</sup> Around half of this is spent via UN humanitarian agencies and funds. This reflects the centrality of the UN to the international humanitarian system, due to its unique mandate and ability to operate at scale in the world's most challenging contexts.
- 1.3 Yet while it saves many lives each year, the UN humanitarian system is large and unwieldy, with overlapping functions and many inbuilt inefficiencies. There has been a long history of efforts to reform the system and streamline its operations most recently at the World Humanitarian Summit in 2016, where a number of donors and humanitarian agencies, including the UN, signed up to a 'Grand Bargain' of reforms designed to improve humanitarian practice. However, reform of the UN is a complex process and progress has proved difficult to achieve.

The humanitarian system is neither broke nor broken. [...] We reach tens of millions of vulnerable people each year. We unquestionably save millions of lives. [...] Nevertheless, there is ample scope to improve the global humanitarian response system.

Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator, Sir Mark Lowcock, Lecture, March 2018, pp. 1-3, <u>link</u>

- 1.4 In light of the importance of the UN to the UK's global humanitarian effort, we have undertaken a review of how well the UK uses its position as a major donor to improve the effectiveness and value for money of UN humanitarian aid. Our focus is on core funding: that is, unconditional funds paid to the central budgets of UN agencies, which can be allocated flexibly for central functions or to particular emergencies. Core funding represents around a quarter of UK humanitarian funding through the UN. The rest is allocated in response to specific crises. During our review period, from 2011 to 2018, DFID has experimented with different ways of providing core funding including by introducing in 2017 a 'payment by results' component. We also explore how well core funding works alongside DFID funding to UN agencies in particular crises, and whether in-country funding practices are consistent with and supportive of DFID's objectives and approach at headquarters level.
- 1.5 Our review questions (see Table 1) explore whether there is a clear strategy for achieving reform, and whether DFID's efforts have led to improvements in efficiency at the agency level and to the overall effectiveness of the international humanitarian system. We chose to conduct a performance review (see Box 1), given the volume of funding involved and the long history of UN humanitarian reform efforts.

<sup>2. 2018</sup> Humanitarian Funding Update, as at end October 2018, OCHA, p. 1, link.

<sup>3.</sup> Global humanitarian overview 2018, OCHA, p. 8, <u>link</u>.

<sup>4.</sup> Statistics on International Development: Provisional UK Aid Spend 2017, DFID, April 2018, p. 7, link.

### Table 1: Our review questions

Review criteria and questions	Sub-questions		
1. Relevance: To what extent have DFID's choices of funding channels and mechanisms for UN humanitarian agencies been relevant to its strategy and objectives for strengthening the humanitarian system?	<ul> <li>Does DFID have a clear, coherent and evidence-based strategy and objectives for strengthening the UN humanitarian system through its funding?</li> <li>How consistent has DFID's funding of UN humanitarian agencies been with its influencing strategy and policy objectives?</li> </ul>		
2. Efficiency: Has DFID's funding of UN humanitarian agencies led to improvements in their individual management, practices, capabilities and performance?	<ul> <li>How well does DFID assess the performance of UN humanitarian agencies and improvements in their capacity over time?</li> <li>Has DFID's core funding improved the value for money performance of UN humanitarian agencies?</li> </ul>		
<b>3. Effectiveness:</b> Is DFID's funding of and influence on UN humanitarian agencies likely to strengthen the overall performance of the international humanitarian system?	<ul> <li>How effectively does DFID combine funding instruments at international and country levels, including core and non-core funding, to achieve positive change?</li> <li>How well has DFID linked its core funding to UN humanitarian agencies with its wider approach to promoting reform of the international humanitarian system?</li> <li>Is DFID's core funding of UN humanitarian agencies creating incentives for positive change in the international humanitarian system?</li> </ul>		

### Box 1: What is an ICAI performance review?

ICAI **performance reviews** examine how efficiently and effectively UK aid is being spent on an area, and whether it is likely to make a difference to its intended recipients. They also cover the business processes through which aid is managed to identify opportunities to increase effectiveness and value for money.

Other types of ICAI reviews include: *impact reviews*, which examine results claims made for UK aid to assess their credibility and their significance for intended recipients, *learning reviews*, which explore how knowledge is generated in novel areas and translated into credible programming, and *rapid reviews*, which are short real-time reviews of emerging issues or areas of UK spending that are of particular interest to the UK parliament and public.

### 2 Methodology

- 2.1 The methodology for this review had three main components:
  - A strategic review: We examined the evolution of DFID's strategy to fund and influence UN humanitarian agencies between 2011 and 2018. In order to make an assessment, we carried out a literature review that synthesised findings from system-wide and individual agency evaluations, and conducted a financial analysis of DFID's funding by agency, country and sector.
  - **UN organisation engagement reviews:** We reviewed DFID's engagement with the following agencies:
    - the Office for the Coordination of Humanitarian Affairs (OCHA), which is a central coordinating body for UN humanitarian agencies
    - the Central Emergency Response Fund (CERF), managed by OCHA, which collects contributions from donors for allocating to sudden-onset or under-funded emergencies
    - the UN High Commissioner for Refugees (UNHCR)
    - the UN Children's Fund (UNICEF)
    - the World Food Programme (WFP)
    - the International Organization for Migration (IOM).<sup>5</sup>

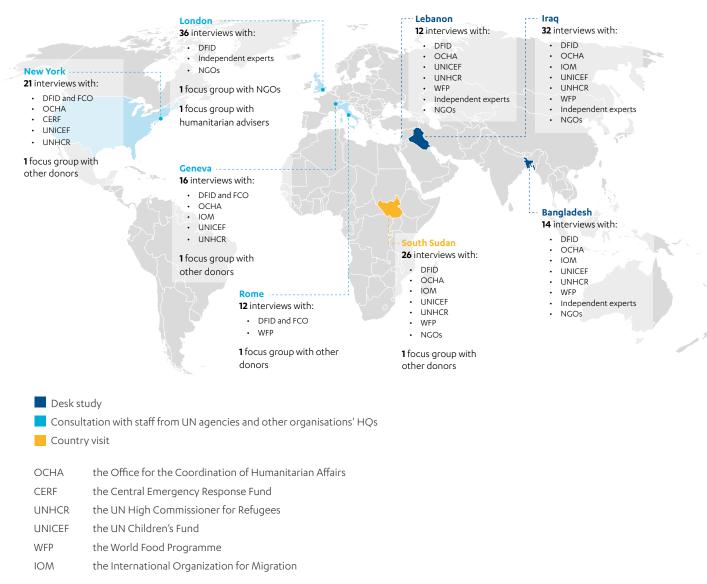
We conducted interviews with DFID staff in London and with UN agency staff and UK missions in New York, Geneva and Rome in order to investigate whether the UK had helped to bring about positive change in agencies' management systems and response capacity. A particular focus was on how well DFID has coordinated its influencing activities with other donors. We therefore conducted focus groups with other donor governments in Geneva, Rome and South Sudan.

- **Country and thematic case studies:** We conducted one country visit (to South Sudan), three desk-based country studies (Bangladesh, Iraq and Lebanon) and two thematic case studies (the use of cash transfers as a form of emergency relief and the accountability of humanitarian agencies to affected populations). The case studies involved 169 interviews with UN staff, independent experts and non-government organisations (NGOs). Through the country case studies, we examined whether DFID's humanitarian funding practices at the national level were consistent with the objectives of its core funding.
- 2.2 These three components enabled us to assess from several perspectives how well DFID's various UN reform objectives, as they have evolved over time, have been reflected and advanced through its funding arrangements. We explored changes in capacity and performance of both individual agencies and the UN humanitarian system as a whole, at the global level and in the context of specific emergencies. Where possible, we looked for evidence of DFID's particular influence in contributing to change and how well it had worked and coordinated with others in pushing for reform.
- 2.3 Our methodology and report were independently peer reviewed. A full description of our methodology is detailed in our approach paper.<sup>6</sup>

6. The UK's approach to funding the UN humanitarian system: Approach paper, ICAI, May 2018, <u>link</u>.

<sup>5.</sup> The World Health Organization was excluded from our sample because it has recently been covered by ICAI's review of global health threats and there were concerns with overburdening the organisation. The UK Aid Response to Global Health Threats, ICAI, January 2018, link.

### Figure 1: Overview of interviews and focus group discussions by country



### Box 2: Limitations to our methodology

**Attribution:** Given the long causal chains between management reforms at the UN agency level and changes to in-country performance and the fact that multiple donors are involved in promoting UN reform, attributing changes in performance to DFID's influence and funding is difficult. Observing incremental changes in the collective performance of multiple organisations is also challenging. To evaluate the UK contribution, we assessed whether there was evidence of changes in UN humanitarian agency systems, capacities and performance in relation to DFID's stated objectives, and whether DFID had successfully coordinated with other donors to bring about these changes.

**Sampling changes:** We had to adapt our sampling over the course of the review in response to events during the research phase. A planned desk study of Yemen was replaced with one of Lebanon because the DFID team and UN partners in Yemen were responding to the Hodeidah crisis (a major offensive on a key port for aid supplies). The field visit to Iraq was replaced with an in-depth desk study because the team was unable to obtain visas. We do not believe that this significantly impacted on the robustness of our methodology.

### 3 Background

### Humanitarian action and the UN system

- 3.1 Over the review period, humanitarian need has risen sharply, as a result of large-scale conflict in Syria and Yemen, the expulsions of Rohingya from Burma, long-running crises in Somalia, Eritrea and the Central African Republic and the threat of famine across Africa, from Somalia to Nigeria. Global humanitarian assistance has increased by 46%, from \$14.9 billion in 2011 to \$21.7 billion (£16.6 billion) in 2017.<sup>7</sup> An ever-larger proportion of global official development assistance (ODA) is going towards humanitarian assistance, rising from 9% of the total in 2007 to 13% in 2016.<sup>8</sup>
- 3.2 Humanitarian assistance includes life-saving support food, shelter and water for those left in severe need by conflict or disaster. It is increasingly also expected to include wider support education, health services, protection from harm and assistance with restoring livelihoods.
- 3.3 Humanitarian assistance reaches people in need through complex delivery chains. UN agencies received about 50% of global humanitarian funding. They may deliver aid directly or via international or local non-government organisations (NGOs). Bilateral donors such as the UK also provide humanitarian assistance directly to NGOs, to the Red Cross Movement and (to a lesser extent) via the private sector. NGOs involved in the last stage of delivering aid may therefore receive their funding through multiple channels.
- 3.4 As global humanitarian aid has risen, the share passing through UN agencies has also increased. Funds received by WFP, UNHCR, UNICEF, IOM, OCHA and CERF collectively have grown by 71%, from \$6.7 billion in 2011 to \$11.5 billion (£9 billion) in 2017.

### Figure 2: The UN agencies covered by this review and key achievements through UK funding

WFP WFP View of the second s	<ul> <li>The World Food Programme (WFP)</li> <li>Mission: WFP is a humanitarian organisation focused on delivering food assistance in emergencies and working with communities to improve nutrition and build resilience.</li> <li>Key achievements: In 2015 UK support to WFP has helped contribute to: <ul> <li>providing direct assistance for 76.7 million people in 81 countries, of which 50 million were in emergency situations</li> <li>increasing women's decision-making over the use of food and cash in their homes in 55 countries</li> <li>providing specialised support to 7.6 million malnourished children</li> <li>distributing 3.2 million metric tons of food.</li> </ul> </li> </ul>
Total contributions to UNHCR in 2016: £3.90 billion	<ul> <li>The UN High Commissioner for Refugees (UNHCR)</li> <li>Mission: The UN Refugee Agency is a global organisation dedicated to saving lives, protecting rights and building a better future for refugees, forcibly displaced communities and stateless people.</li> <li>Key achievements: In 2016 UK support to UNHCR has helped contribute to: <ul> <li>resettling 125,600 refugees worldwide</li> <li>providing cash assistance to 2.5 million vulnerable refugees, people displaced within their own country, asylum seekers and stateless people in more than 60 countries</li> <li>providing shelter to more than 1.2 million people</li> <li>preparing for refugee emergencies and enabling UNHCR staff to respond and support 31 countries.</li> </ul> </li> </ul>
Total contributions to UNICEF in 2016: £1.90 billion	<ul> <li>The UN Children's Fund (UNICEF)</li> <li>Mission: UNICEF advocates for the protection of children's rights, to help meet their basic needs and to expand their opportunities to reach their full potential. UNICEF's humanitarian action encompasses both interventions focused on preparedness for response to save lives and protect rights as defined in the Core Commitments for Children in Humanitarian Action (CCCs) in line with international standards and guided by humanitarian principles.</li> <li>Key achievements: In 2016 UK support to UNICEF's humanitarian action has helped contribute to:         <ul> <li>supplying 28.8 million people with safe drinking water</li> <li>providing 24.2 million measles vaccinations to children</li> <li>treating 2.4 million children with severe acute malnutrition.</li> </ul> </li> </ul>
7. Global Humanita	arian Assistance Report 2018, Development Initiatives, 2018, <u>link</u> .

<sup>8.</sup> Global Humanitarian Assistance Report 2017, Development Initiatives, 2017, link.

Total contributions to OCHA in 2016: £0.26 billion	<ul> <li>The Office for the Coordination of Humanitarian Affairs (OCHA)</li> <li>Mission: OCHA is the part of the UN Secretariat responsible for bringing together humanitarian actors to ensure a coherent response to emergencies. OCHA also ensures there is a framework within which each actor can contribute to the overall response effort.</li> <li>Key achievements: In 2016 UK support to OCHA has helped contribute to: <ul> <li>providing technical and operational expertise to 40 countries responding to crisis in 242 surge deployments managing CERF</li> <li>managing 18 country-based pooled funds, with a total value of \$713 million.</li> </ul> </li> </ul>
United Nations CERRE Total contributions to CERF in 2016: £0.43 billion	<ul> <li>The Central Emergency Response Fund (CERF)</li> <li>Mission: Established in 2005 as the UN's global emergency response fund, CERF pools contributions from donors around the world into a single fund allowing humanitarian responders to deliver life-saving assistance. It disperses rapid response grants when a new crisis hits and grants to under-funded emergencies which support unmet needs in protracted crises. It is managed by a secretariat within OCHA.</li> <li>Key achievements: In 2015 UK support to CERF has helped contribute to:         <ul> <li>addressing sudden-onset and under-funded crises, providing vital funding to 436 projects across 45 countries affected by crisis</li> <li>supporting humanitarian organisations providing water, sanitation, hygiene and other assistance to 18.7 million people affected by humanitarian crises, health services to 12.8 million, food assistance to 10 million, protection to 5.7 million.</li> </ul> </li> </ul>
Total contributions to IOM in 2016: £1.00 billion	<ul> <li>The International Organization for Migration (IOM)</li> <li>Mission: IOM works to help ensure the orderly and humane management of migration, to promote international cooperation on migration issues, to assist in the search for practical solutions to migration problems and to provide humanitarian assistance to migrants in need, including refugees and internally displaced people.</li> <li>Key achievements: In 2015 UK support to IOM has helped contribute to: <ul> <li>assisting up to 5.2 million people across 40 countries with its shelter activities</li> <li>facilitating resettlement activities for about 126,000 refugees from over 130 countries</li> <li>preventing disease outbreak by vaccinating 117,731 internally displaced people against cholera.</li> </ul> </li> </ul>

Sources: Total contributions is in constant 2016 prices. Global Humanitarian Assistance Report 2018, Development Initiatives, 2018, p.46, <u>link</u>, Performance agreement with the UN Humanitarian Agencies and the United Kingdom of Great Britain and Northern Ireland, DFID, February 2018, <u>link</u> (accessed October 2018).

- 3.5 The four UN agencies and two funds that are the focus of this review vary significantly in size, mandate and governance. WFP is a major operational body with the mandate to provide food aid and improve nutrition and resilience. Its 2017 revenue was \$6 billion.<sup>9</sup> By contrast, OCHA is a coordinating body, with a 2017 budget of just £241 million. They are not all 'agencies' in the sense used within the UN. Four (IOM, UNHCR, WFP and UNICEF) are 'operational agencies', while OCHA is part of the Secretariat to the UN General Assembly and CERF is an OCHA-managed funding instrument. However, DFID uses the term 'agency' as a catch-all description for its UN partners and we adopt it here for simplicity.
- 3.6 In addition to their operational role in the delivery of humanitarian aid, UN agencies play an important normative role for the international humanitarian system. They set standards, identify and prioritise needs, provide leadership and coordination and help to broker agreement on global humanitarian principles and policy.
- 3.7 The UN agencies sit within a complex network of national and international actors that respond to humanitarian crises. This is certainly not a neat and orderly international humanitarian 'system'. In this report we use the term international humanitarian system to refer to "the network of inter-connected institutional and operational entities through which humanitarian assistance is provided when local and national resources are insufficient to meet the needs of the affected population".<sup>10</sup> However, it is important to remember that the UN and OCHA cannot direct this system; they rely on coordination and persuasion.<sup>11</sup>
- 9. Annual Performance Report for 2017, WFP, 2017, <u>link</u>.
- 10. The State of the Humanitarian System, ALNAP, 2015, link.
- 11. Transforming change, How change really happens and what we can do about it, Knox Clarke, P., ALNAP/ODI, 2017, link.

- 3.8 The literature suggests that there are both strengths and weaknesses to the UN humanitarian system. Compared to other options for delivering humanitarian aid, UN agencies offer a number of unique advantages: their neutral international mandate that gives them access to conflict-affected areas that may be closed to bilateral donors, their normative and convening role and their ability to operate globally and at scale. There is a broad consensus that the UN generally does a good job of getting help to those in need, often in dangerous places and at considerable personal risk to the aid workers involved. These advantages have been endorsed by the UK and other donors through their decision to entrust ever-larger amounts of humanitarian funding to the UN.
- 3.9 On the other hand, the UN system is large and unwieldy. While the agencies each have distinct mandates (for example WFP for food assistance, UNHCR for refugees, UNICEF for children), there is significant overlap in their roles. The complexity of the UN architecture creates challenges with leadership and coordination. Because donors are required to choose which agencies to support in particular emergencies, the pattern of funding encourages UN agencies to compete with each other, rather than collaborate. While there is no question that the UN is successful at saving lives, the nature of the UN system itself leads to widespread inefficiency. The rapid growth of global humanitarian funding in recent years has placed it under considerable strain, while increasing the demand from donors for greater efficiency.
- 3.10 There is therefore a broad consensus, in the literature<sup>12</sup> and among international donors, that the UN humanitarian system needs reform. DFID's core funding business case describes the UN humanitarian system as hampered by "siloed approaches, structural inefficiencies and sometimes destructive competition between agencies. Agencies carry out their own needs assessments, develop their own plans and work under separate leadership structures. In the current system, priorities are frequently defined according to what the agencies can supply, rather than what beneficiaries need most."<sup>13</sup>
- 3.11 There is a long history of attempts by the international community to reform the UN humanitarian system, with mixed success. There have been measures to improve leadership and coordination across agencies, including:
  - shared needs assessments
  - stronger, better prioritised joint UN funding appeals for particular crises, with mechanisms to allocate funding across agencies according to need
  - the introduction of UN humanitarian coordinators to act as the senior UN official in crises and efforts to strengthen their role
  - the development of the 'cluster system' for humanitarian coordination, whereby UN agencies, national government bodies, NGOs and others active in a particular sector coordinate their efforts.
- 3.12 There have also been efforts to improve overall humanitarian practice, which apply both to UN agencies and to other humanitarian actors and donors. The most recent of these was the 'Grand Bargain' an agreement between humanitarian donors and delivery partners setting out areas for improvement on both sides (see Box 3). Key reform objectives over the review period have included:
  - more investment in building the resilience of communities that are vulnerable to disasters
  - increasing the accountability of humanitarian aid deliverers to affected populations
  - more use of national and local actors in humanitarian assistance, to build their capacity (known as 'localisation')
  - a shift towards more use of cash transfers as a form of humanitarian assistance, which in the right circumstances is considered a more effective way of restoring lives and livelihoods than providing food and other items
  - a shift towards unconditional and multiannual humanitarian funding, to give agencies greater ability to respond efficiently to needs.
- 12. The State of the Humanitarian System, ALNAP, 2015, link. Rethinking the Humanitarian Business Model, Centre for Global Development, May 2018, link. The currency of humanitarian reform, ODI HPG briefing note, November 2005, link.
- 13. Humanitarian Reform of the United Nations Through Core Funding, DFID, December 2016, <u>link</u>.

- 3.13 These efforts have achieved incremental change in various areas, resulting in some improvements in performance. However, the core characteristics of the UN system remain unchanged. A DFID assessment concluded that the reform efforts "have not been strong enough to overcome systemic inertia and resistance to change".<sup>14</sup>
- 3.14 Reform is made more difficult by the consensual nature of the UN system. Change requires agreement among UN member states, which is difficult to achieve. UN agencies are subject to competing demands from member states and donors, giving them a justification for resisting the demands of any single donor. UNHCR and WFP both depend on the US for approximately 40% of their funding, making any major reforms difficult without US support. Successful reform therefore requires collaboration and coalition building among donors, as well as buy-in from the agencies themselves. Furthermore, the continued reliance on the UN by donor countries to deliver ever-larger amounts of humanitarian aid tends to dilute pressure to reform.<sup>15</sup>

### Box 3: Timeline of reform initiatives

**From 2005 to 2011**, the **Humanitarian Reform Agenda**<sup>16</sup> introduced a new approach to coordination (the 'cluster' system)<sup>17</sup> aimed at strengthening coordination and leadership among humanitarian actors within and across sectors (food, shelter, water etc).<sup>18</sup> It also bolstered the UN humanitarian coordinator system (the appointment of a senior UN official in each crisis-affected country to coordinate humanitarian action across UN agencies). It introduced specific innovations in humanitarian financing aimed at better allocating funding according to need, rather than agency mandates. DFID was a sponsor of the financing components, including a revitalised CERF (grants for rapid response and under-funded emergencies) and the introduction of country-based pooled funds.<sup>19</sup>

**From 2011 to 2016**, the UN launched what it called the **Transformative Agenda**.<sup>20</sup> This had a number of critical reform strands with a focus on supporting the leadership role of humanitarian coordinators, better preparedness, a stronger response to the most serious emergencies and a stronger programme management cycle, with a focus on improving the quality of needs assessments, funding appeals and monitoring.

**The 2016 World Humanitarian Summit**<sup>21</sup> focused on mobilising more resources and achieving efficiency gains to enable a stronger response to the growing humanitarian caseload. At the summit, donors (including DFID) and aid agencies agreed a **Grand Bargain**:<sup>22</sup> UN agencies and NGOs promised efficiency and effectiveness reforms, while donors committed to harmonising and simplifying reporting requirements. Its ten goals were:

- 1. Greater transparency.
- 2. More support and funding for local and national responders.
- 3. Increased use and coordination of cash transfers.
- 4. Reduced duplication and management costs.
- 5. Improved joint and impartial needs assessments.
- 6. Include the people receiving aid in making the decisions that affect their lives (the participation revolution).
- 7. Increased collaborative multi-year planning and funding.
- 8. Reduced earmarking of donor contributions.
- 9. Harmonised and simplified reporting requirements.
- 10. Enhanced engagement between humanitarian and development actors.
- 14. Humanitarian Reform of the United Nations Through Core Funding, DFID, December 2016, <u>link</u>.

18. Review of the engagement of NGOs with the humanitarian reform process, NGOs and Humanitarian Reform Project, 2009, link.

<sup>15.</sup> Rethinking the humanitarian business model, Centre for Global Development, May 2018, <u>link</u>.

<sup>16.</sup> The IASC Transformative Agenda, IASC, 2011, link (accessed October 2018).

<sup>17.</sup> Cluster approach evaluation, Stoddard, A., Harmer, A., Haver, K., Salamons, D. and Wheeler, V., ODI, 2007, <u>link</u>.

<sup>19.</sup> The State of the Humanitarian System - Assessing performance and progress, ALNAP, 2010, <u>link</u>.

<sup>20.</sup> The IASC Transformative Agenda, IASC, 2011, <u>link</u> (accessed October 2018).

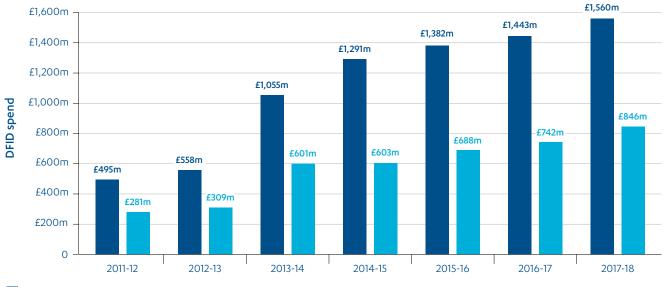
<sup>21.</sup> World Humanitarian Summit, Agenda for Humanity, 2016, <u>link</u> (accessed October 2018).

<sup>22.</sup> Grand Bargain, Agenda for Humanity, 2016, link (accessed October 2015).

### DFID as a humanitarian donor

- 3.15 The UK spends around half of its humanitarian aid through the UN system. The remainder is spent through the Red Cross Movement, international NGOs, national governments and private contractors.
- 3.16 The UK's overall humanitarian expenditure has grown by more than 200% during the review period. The amount spent through the UN has increased proportionately, from £241 million in 2011-12 to £846 million in 2017-18 (see Figure 3). It takes a number of forms:
  - **Core funding to agencies' global budgets.** Core funding is unearmarked funding that can be used for any purpose. It allows agencies to fund their central operations and staff and invest in training and preparedness. It also provides flexible funding that can be applied to sudden-onset or under-resourced crises.
  - Contributions to the **UN's Central Emergency Response Fund (CERF)**, which are held in reserve to be called down at short notice to facilitate rapid response to humanitarian emergencies.
  - Funding given in response to **appeals for specific emergencies**, either directly to individual agencies or through country-based pooled funds.

DFID's core funding to UN humanitarian agencies and CERF is managed by its Conflict, Humanitarian and Security Department, while its non-core funding is decentralised to country offices.



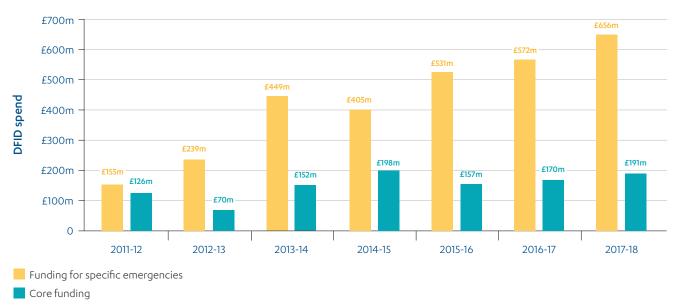
### Figure 3: Breakdown of DFID's humanitarian spend from 2011-12 to 2017-18

Total DFID humanitarian spend

DFID humanitarian spend through UN agencies and funds

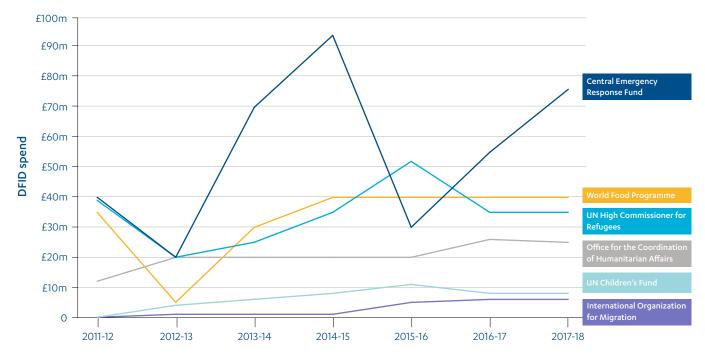
Source: DFID internal data based on DFID's management information system which collates information from the finance and programme management tools used within the department. Due to different calculation methodologies, they differ to official figures published through *Statistics on International Development*, link, which conform to OECD DAC standards.

3.17 Core funding currently represents 23% of DFID's total humanitarian funding through UN agencies, while the rest is pledged in response to specific emergencies. Since 2011, DFID has been committed in its policy documents to increasing core funding to the most effective humanitarian agencies, in recognition that this improves the efficiency of the overall humanitarian response.<sup>23</sup> Over the review period, the overall amount of core funding has in fact increased (with variations across agencies), although not as fast as funding for specific emergencies (see Figures 3 and 4).



### Figure 4: Breakdown of DFID humanitarian spend through the UN from 2011-12 to 2017-18

Source: DFID internal data based on DFID's management information system which collates information from the finance and programme management tools used within the department. Due to different calculation methodologies, they differ to official figures published through *Statistics on International Development, link,* which conform to OECD DAC standards.



### Figure 5: DFID core funding to UN agencies and funds from 2011-12 to 2017-18

Source: DFID internal data based on DFID's management information system which collates information from the finance and programme management tools used within the department. Due to different calculation methodologies, they differ to official figures published through *Statistics on International Development*, link, which conform to OECD DAC standards.

3.18 The significance of UK core funding differs across UN agencies. For some of the large agencies, it is such a minor share of overall resources that the influence it affords the UK is likely to be limited. However, the UK is one of the largest donors to both OCHA and CERF and its level of core funding makes a significant difference to their ability to operate.

- 3.19 Beyond the UN, most of the UK's other humanitarian aid goes to international NGOs and the Red Cross Movement. However, given the scale of UK humanitarian expenditure, DFID is unable to manage large numbers of individual grant agreements with NGOs directly. Other than funding through the UN, the options include working with NGO consortia or engaging private-sector suppliers to manage the grant-making process. For large-scale humanitarian responses, DFID often prefers to use a combination of delivery channels, both via the UN and outside, in order to spread risks and maximise coverage.
- 3.20 DFID's funding is just one part of its overall engagement with the UN humanitarian system. DFID works with UN agencies centrally, playing an active role on executive committees, while DFID humanitarian advisers in emergency contexts work closely with their UN counterparts. DFID's influence on the UN system therefore comes about through a combination of different funding flows and levels of engagement. DFID's decentralised structure means that country offices retain a high degree of autonomy in deciding which organisations to fund for specific humanitarian agencies at board and executive committee level, in key global forums such as the Inter-Agency Standing Committee, the Good Humanitarian Donorship Initiative<sup>24</sup> and reform efforts such as the Grand Bargain and Transformative Agenda.

### 4 Findings

# Relevance: To what extent have DFID's choices of funding channels and mechanisms for UN humanitarian agencies been relevant to its strategy and objectives for strengthening the humanitarian system?

4.1 In this section, we assess whether DFID has a coherent strategy for using its core funding of UN humanitarian agencies to advance its objectives for reform of the humanitarian system.

### DFID has actively promoted improvements in humanitarian practice, with clear and well-considered objectives

- 4.2 We find that DFID has pursued a clear and explicit set of objectives for strengthening the UN humanitarian system and wider humanitarian practice throughout the review period. In 2011, it commissioned an independent review of UK humanitarian response, entitled the *Humanitarian Emergency Response Review*.<sup>25</sup> The review called for DFID to play a leading role in reforming the UN system. DFID accepted the recommendation and set out the reforms it would champion in a humanitarian policy in 2011.<sup>26</sup> This was updated in 2017.<sup>27</sup> More detailed reform objectives are set out in its 2017 joint business case for UN humanitarian core funding.
- 4.3 Some of these objectives have been pursued consistently across the review period. Others emerged from ongoing international dialogue on humanitarian reform. DFID's core priorities include:
  - Strengthening the UN's humanitarian leadership, at both the strategic and operational levels, and improving coordination in humanitarian action, including by supporting the UN's Inter-Agency Standing Committee and OCHA for global and in-country coordination and the appointment of humanitarian coordinators for specific emergencies.
  - Promoting collaborative approaches to need assessments, so that agencies can coordinate around a shared understanding of humanitarian need, and encouraging assistance based on the needs of beneficiaries, rather than agency mandates.
  - Promoting pooled funding mechanisms (including CERF and country-based pooled funds) so that resources can be directed flexibly to under-funded areas and emerging needs.
  - Promoting long-term investments in building resilience to disasters among vulnerable populations, and facilitating a smooth transition from humanitarian to development assistance in the post-crisis recovery phase.
  - Increasing the use of cash transfers as a form of humanitarian assistance, instead of giving food or household items (see Box 5).
  - Increasing transparency in the provision of humanitarian aid, particularly through the publication of information on expenditure to the International Aid Transparency Initiative.
  - Increasing the accountability of humanitarian actors to beneficiaries ('accountability to affected populations').
  - Putting national and local actors at the centre of humanitarian response ('localisation') so as to build their capacity to respond to emergencies.
- 4.4 DFID also made commitments to strengthening its own humanitarian funding practices. It committed to increasing core funding for the most effective multilateral humanitarian agencies. It pledged to increase the predictability and timeliness of UK funding, including by making early responses to humanitarian appeals, providing multi-year funding, contributing to pooled funds and fast-tracking its assistance.<sup>28</sup> Predictable, multiannual and unconditional funding gives UN agencies more flexibility

28. Saving lives, preventing suffering and building resilience: The UK Government's Humanitarian Policy, DFID, 2011, link.

<sup>25.</sup> Humanitarian Emergency Response Review, Lord Ashdown, March 2011, link.

<sup>26.</sup> Saving lives, preventing suffering and building resilience: The UK Government's Humanitarian Policy, DFID, 2011, link.

<sup>27.</sup> Saving lives, building resilience, reforming the system: the UK Government's Humanitarian Reform Policy, DFID, September 2017, <u>link</u>.

to match funding to need. They are better placed to manage the financial risks associated with the unpredictability of most of their other funding. They are also able to allocate funds to emergencies that do not attract enough donor support.

The multilateral system has the mandate and experience to be the first line of response to humanitarian emergencies when international assistance is required. The UK has committed to significantly increase its core contributions to those multilateral agencies that have demonstrated they can deliver swiftly and appropriately to emergencies.

Saving lives, preventing suffering and building resilience: The UK Government's Humanitarian Policy, DFID, 2011, p. 7, <u>link</u>.

4.5 The reform objectives that DFID has pursued have reflected the evolving international dialogue on strengthening humanitarian practice. They have been aligned with the core principles of humanitarian action and the principles of 'Good Humanitarian Donorship', first drawn up by a group of donors in 2003 (see Box 4).<sup>29</sup> DFID was active in the lead-up to the 2016 World Humanitarian Summit, and elements of its thinking are reflected in the Grand Bargain. DFID has also taken up some new issues that have emerged from international discussions over this period, such as the localisation agenda.

### Box 4: International principles governing humanitarian action and financing

The four core principles of international humanitarian action:

- Humanity To save lives and alleviate human suffering wherever it is found and respecting the dignity of those affected.
- Impartiality Action is based solely on need, giving priority to the most urgent cases of distress, and without discrimination.
- **Neutrality** Humanitarian action must not favour any side in an armed conflict or engage in controversies of a political, racial, religious or ideological nature.
- **Independence** Humanitarian action must be autonomous from political, economic, military or other objectives.

Good Humanitarian Donorship principles:

- Be guided by the principles of humanity, impartiality, neutrality and independence.
- Promote adherence to international humanitarian, refugee and human rights law.
- Ensure flexible, timely and predictable funding and reduce earmarking.
- Allocate funding in proportion to needs.
- Involve beneficiaries in the design and evaluation of humanitarian response.
- Strengthen local capacity to prevent, prepare for and mitigate crises.
- Support the UN, the Red Cross and NGOs and affirm the primary position of civilian organisations in humanitarian crises.
- Support learning and accountability initiatives and encourage regular evaluation.

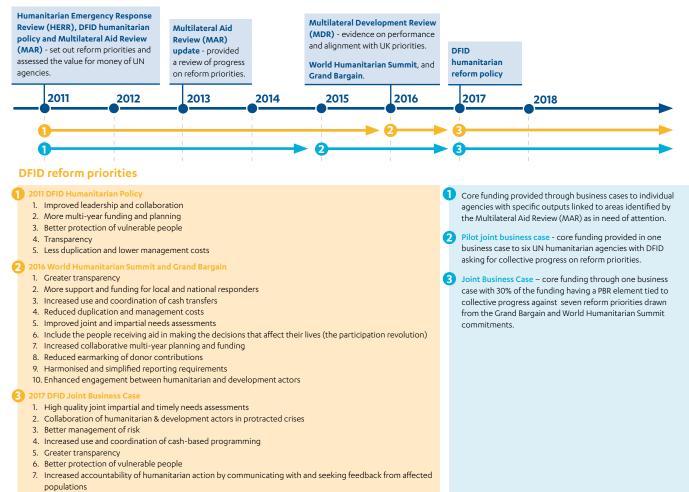
4.6 Overall, we find that DFID's reform priorities have been well considered, reflecting evidence from the literature on the shortcomings of the UN humanitarian system and international humanitarian action more broadly. In multiple interviews at headquarters and country levels, UN staff described DFID as a thought leader on many of these areas – particularly on issues such as joint needs assessments, cash transfers and accountability to affected populations that cut across agency mandates. This thought leadership comes about through well-qualified technical staff, particularly at country level through DFID's network of humanitarian advisers, active engagement at board level and in key global forums, and through support to research, evidence collection and country-level initiatives on objectives such as cash, accountability and needs assessments.

### Box 5: DFID's advocacy for cash as a form of humanitarian support

A core priority for DFID throughout the review period has been promoting the use of cash transfers as a form of humanitarian support. There is a growing evidence base that, under the right conditions, cash transfers can be more efficient and effective than distributing food or other humanitarian supplies.<sup>30</sup> If local markets are operating, it allows the recipients to purchase the items they need the most, while helping to preserve their dignity. While distributing food aid can suppress local food markets, cash transfers can stimulate them, leading to faster recovery. In the past, reliance on food aid has led UN agencies to provide supply-driven support, based on the resources they had available, rather than tailoring their assistance to the needs of beneficiary communities. Cash assistance is a solution to that problem. DFID also sees the shift towards cash transfers as a useful driver of UN reform, cutting across organisational mandates and sectoral siloes.

### Figure 6: Evolution of DFID's funding approach and reform objectives

#### Key global and DFID milestones



30. Doing cash differently. How cash transfers can transform humanitarian aid. Report of the high level panel on humanitarian cash transfers, ODI and CG-Dev, September 2015, link.

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#### DFID has used core funding to support other efforts to strengthen UN humanitarian agencies

- 4.7 DFID is a major funder of the UN humanitarian system. In 2016 it was the largest donor to OCHA and the country-based pooled funds and the second-largest to CERF, UNHCR, UNICEF and WFP.<sup>31</sup> We find that DFID has used its core funding strategically to support its reform objectives.
- 4.8 DFID's position as a major funder supports direct engagement with the agencies at both headquarters and country levels. DFID internal documents show that it has been active on agency boards and executive committees, and within the OCHA Donor Support Group, in pushing forward its policy priorities. In our interviews with other donors and UN staff, DFID is described as coordinating well with other donors on reform priorities at headquarters and country levels. For example, in 2018 DFID worked with 'List D'<sup>32</sup> donors to broker a joint request to WFP to improve its risk management.
- 4.9 Core funding for OCHA and CERF provides a platform for the UK to promote UN leadership of international humanitarian response and improved coordination across agencies. Since 2007, the position of emergency relief coordinator (currently held by Sir Mark Lowcock, formerly DFID's permanent secretary) has been awarded to a UK national.<sup>33</sup> The UK is also active in the OCHA donor support group. DFID was a prime mover behind the establishment of CERF in 2006 and has been its biggest funder since its inception, providing £653 million or 19.6% of total contributions between 2008 and 2017. It has also been an important contributor to country-based pooled funds.
- 4.10 Over the review period, DFID introduced a new element into its decision-making on allocating core funding to multilateral partners, for both humanitarian and development aid. The 2011 *Multilateral Aid Review* assessed agencies according to their strategic fit with UK policies and their organisational effectiveness.<sup>34</sup> This assessment informed the amount of core funding allocated to each body. A more detailed description of the process can be found in our 2015 review on *How DFID works with multilateral agencies to achieve impact.*<sup>35</sup> The assessment was repeated in 2016 (this time called the *Multilateral Development Review*),<sup>36</sup> to inform DFID's next round of multilateral funding.
- 4.11 For the 2011 to 2015 period, DFID prepared separate business cases for its core funding to each agency. These set out DFID's expectations for how each agency should improve its performance, including by addressing shortcomings identified in the multilateral aid review. They included performance assessment frameworks with indicators, against which each agency reported its progress. There was a consistent focus on managing for results, risk management and value for money. There were also expectations specific to each agency. For example, WFP was expected to improve its food supply chain management, its leadership of the food 'cluster' and its support to national governments on preparedness, resilience and nutrition.<sup>37</sup>
- 4.12 Overall, we find that DFID has made active use of the influence gained through its core funding to push for improvements at the agency level. We note, however, that this is against a background of increased UK humanitarian expenditure through the UN. This is consistent with the commitment DFID made in its 2011 humanitarian policy to providing predictable, multiannual funding and to increasing its core contributions to the most effective international agencies.<sup>38</sup> However, across-the-board increases in funding (against a background of rapid growth in global humanitarian need) have arguably weakened the pressure on UN agencies to reform.

<sup>31.</sup> Agencies websites: OCHA link, CERF link, country-based pooled funds link, UNICEF link, WFP link (accessed November 2018).

<sup>32.</sup> The UK worked with the 'List D' donors that includes many European countries, the US, Israel, Australia and New Zealand to agree a joint statement. *Executive Board, State Members and distribution of seats*, WFP, link (accessed November 2018).

<sup>33.</sup> The UN's appointment process for senior roles is conducted in secrecy. The list of those considered for the emergency relief coordinator position is largely limited to British candidates, reflecting the UN practice of reserving top posts for diplomats or politicians from powerful or influential countries.

<sup>34.</sup> Multilateral Aid Review: Ensuring maximum value for money for UK aid through multilateral organisations, DFID, March 2011, link.

<sup>35.</sup> How DFID works with multilateral agencies to achieve impact, ICAI, June 2015, link.

<sup>36.</sup> Raising the standard: the Multilateral Development Review 2016, DFID, December 2016, <u>link</u>.

<sup>37.</sup> Core Support to the World Food Programme (WFP) 2011-2015, Annual Review, DFID, June 2014, unpublished.

<sup>38.</sup> Saving lives, preventing suffering and building resilience: The UK Government's Humanitarian Policy, DFID, 2011, link.

### There are gaps in DFID's approach to reform, particularly around the UN's normative role and its management of delivery partners

- 4.13 While improving the value for money of humanitarian aid through the UN has been a DFID priority, there has been a distinct gap regarding its attention to the UN's role as a subcontractor of non-government organisations (NGOs). This function is central to its value proposition to DFID: the department chooses to fund relief operations through the UN agencies in large part because it is not in a position to manage large numbers of smaller contracts. We would therefore have expected to see DFID paying more attention to what value the UN adds through its subcontracting and whether that justifies the management overhead (the proportion of funding that UN agencies keep to cover their costs of managing contractors).
- 4.14 Our interviews with international NGOs at both headquarters and country levels pointed to some serious weaknesses in UN subcontracting practices. For example, NGOs in South Sudan described the UN as a 'painful' fund manager with onerous contracting terms and complained of a lack of support from donors, including DFID, on holding the UN to account. In interviews at headquarters and country levels, DFID staff acknowledge that they had limited visibility of the UN's subcontracting practices and little understanding of management overheads down the delivery chain. The literature also points to the need for a better understanding of the purpose and value of UN agencies sub-granting to NGOs.<sup>39</sup>
- 4.15 Since April 2017, DFID has begun to ask UN agencies to map their delivery chains, with the focus on improving value for money and ensuring that funds do not reach inappropriate organisations. DFID is also asking UN agencies to pass on the benefits of multi-year funding to delivery partners. However, this has had limited traction, as the processes by which UN agencies subcontract delivery partners are mostly determined at headquarters level. Across the case study countries, DFID country office staff told us that they needed more support from headquarters and from DFID offices in Rome, New York and Geneva on this issue.
- 4.16 The treatment of women and marginalised groups is another area that has been underemphasised in DFID's engagement with UN agencies. The annual synthesis report on progress since the World Humanitarian Summit found that the political commitment to gender-responsive programming expressed at the summit has not been translated into practice. In its 2017 Humanitarian Reform Policy, DFID states that it will promote minimum standards for the protection of children, women, people with disabilities and the elderly in emergencies.<sup>40</sup> DFID has supported the adoption of non-binding standards regarding age and disability in humanitarian action.<sup>41</sup> However, in interviews with UN staff, there was little mention of gender, age or disability being raised by DFID as a reform objective.

### DFID's move to a joint business case and payment by results for UN agencies represents an ambitious shift in focus from agency to system-wide performance

- 4.17 DFID's core funding in the 2011 to 2015 period focused on encouraging incremental improvements in organisational performance at the individual agency level. It did not address systemic issues, such as overlapping mandates, joint needs assessments or improved accountability. From 2015, DFID added new elements to its core funding approach in an attempt to address system-wide performance issues.
- 4.18 From 2015 to 2017, DFID piloted a single business case for core funding to all UN humanitarian agencies, with collective performance indicators that they were expected to report on jointly. While the focus on individual agency management reforms continued, the new business case was also designed to encourage changes in their joint behaviour.
- 4.19 For the period 2017 to 2021, DFID has a single business case for UN humanitarian agencies with inbuilt performance incentives.

<sup>39.</sup> Efficiency and Inefficiency in Humanitarian Financing, Humanitarian Outcomes, December 2017, link. Synthesis of key finds from Inter-Agency Humanitarian Evaluations (IAHEs) of the international responses to crises in the Philippines (Typhoon Haiyan), South Sudan and the Central African Republic. Report Commissioned by the Steering Group for Inter-Agency Humanitarian Evaluations, Darcy, J., New York, July 2016, link.

<sup>40.</sup> Saving lives, building resilience, reforming the system: the UK Government's Humanitarian Reform Policy, DFID, September 2017, p. 9, link.

<sup>41.</sup> Including the Charter on Inclusion of Persons with Disabilities in Humanitarian Action, May 2016, link, and the Minimum Standards for Age and Disability Inclusion in Humanitarian Action, ADCAP, August 2017, link.

- 30% of the funding is conditional on DFID's assessment of their joint progress in implementing a selection of Grand Bargain commitments (see Box 6). DFID may choose to withhold some or all of this funding if it judges progress by the group as a whole to be inadequate. DFID describes this as 'payment by results', although the conditionality relates to reforms, rather than results for aid recipients. (There is also a payment by results element for 30% of DFID's core funding to UN development agencies.)
- The remaining 70% of the funding is guaranteed for the period of the business case, although shortfalls in individual agencies' performance might affect the level of core funding they receive in the next funding period, from 2021.

### Box 6: DFID's use of payment by results

DFID uses the term 'payment by results' (PBR) for any programme where a portion of the payment is made after the achievement of pre-agreed results, rather than in advance to support activities. DFID's contracts with implementing partners – including commercial suppliers and NGOs – increasingly include elements of PBR.

DFID sees PBR as sharpening performance incentives for implementers by requiring them to share the delivery risks. By encouraging more emphasis on performance standards and measurement systems, it generates greater accountability for results.

PBR also has recognised risks: it can be complex to apply and administer, requires independent monitoring and can create unhelpful incentives or unintended effects. As DFID's own PBR strategy notes, evidence on how to do PBR right is still emerging.<sup>42</sup> A DFID smart guide on PBR therefore recommends a flexible approach to its use. ICAI's recent review of DFID's procurement processes finds that PBR "remains a new field where further learning is required".<sup>43</sup>

The application of PBR to UN agencies is novel and DFID sees the approach as an experiment.

- 4.20 We welcome this evolution in the approach to a system-wide focus. It accords with DFID's own diagnosis that performance shortfalls in the UN humanitarian agencies are due to systemic issues as well as organisational capacities. It also accords with ICAI's 2015 review of DFID's work with the multilateral system as a whole, which called for a more strategic approach to the multilateral system.<sup>44</sup> It strengthens the alignment between DFID's core funding approach and its wider humanitarian reform agenda.
- 4.21 The use of payment by results in core funding for multilateral agencies was untested at the time of its introduction. It was foreshadowed in the multilateral development review for UN agencies, but with funding linked to the achievement of "concrete outcomes on the ground" rather than complex reforms.<sup>45</sup> DFID hopes that it will create incentives for improvements in collective performance, breaking with the traditional pattern of UN funding that drives a level of competitiveness between agencies and can work against the efficient functioning of the system as a whole. By attaching funding to Grand Bargain commitments, it also creates incentives for the agencies to define those commitments more precisely and demonstrate their progress in meeting them. Given the difficulty of achieving structural reform of the UN, the idea of using funding to create incentives for better collective performance is innovative. However, we come back under our third review question later to whether DFID has been able to craft a payment by results mechanism that creates an effective set of performance incentives.

<sup>42.</sup> A SMART Guide to payment-by-results contracting, DFID, December 2015, unpublished.

<sup>43.</sup> Achieving value for money through procurement, Part 2: DFID's approach to value for money through tendering and contract management, ICAI, September 2018, link.

<sup>44.</sup> How DFID works with multilateral agencies to achieve impact, ICAI, June 2015, <u>link</u>.

<sup>45.</sup> Raising the standard: the Multilateral Development Review 2016, DFID, December 2016, p. 35, <u>link</u>.

### Box 7: Payment by results to UN humanitarian agencies

Under a 2017 to 2021 joint business case for core funding to UN humanitarian agencies, 30% of the funding is conditional on their making satisfactory progress as a group towards a set of reform objectives drawn from the World Humanitarian Summit and Grand Bargain commitments. If DFID assesses that progress has not been satisfactory, it may withhold some or all of the funding. The conditions include:

- improve joint impartial and timely needs assessments
- increase the use and coordination of cash-based programming
- manage risk better, build resilience and strengthen preparedness
- multi-year comprehensive response in protracted crises and better engagement between humanitarian and development actors
- increase transparency on financing and operations
- focus on the protection risks of vulnerable people in assessment, planning and response
- increase accountability by seeking feedback and communicating with affected populations.

The remaining 70% of funding is guaranteed. However, DFID will track each agency's performance against a set of commitments and performance may influence the amount of core funding offered to the agencies after 2021. The commitments include:

- demonstrate leadership in line with agency's mandate and humanitarian country team/cluster responsibilities
- quality, timeliness and flexibility of the response and protection of population in need
- reduce management costs
- improve value for money
- improve reporting
- strengthen 'localisation' (delivery through national and local partners)
- uphold legal norms and humanitarian principles and maintain access.

### Conclusions on relevance

- 4.22 Throughout the review period, DFID has been an active and engaged funder of UN humanitarian agencies, with a well-articulated and relevant set of objectives for improving the performance of individual agencies, strengthening the UN humanitarian system as a whole and improving global humanitarian practice. It is recognised as a thought leader around a number of its reform objectives, including joint needs assessment and the use of cash transfers for humanitarian support. It has been a champion of pooled funds at international and country levels, and has used its core funding to strengthen OCHA and CERF. DFID has been active in promoting its reform objectives in international processes such as the Grand Bargain, while also adjusting its approach in response to new principles emerging from international dialogue.
- 4.23 Through the multilateral aid/development reviews, DFID pioneered the use of core funding and associated performance frameworks to drive improvements in organisational performance at the agency level. We find that it has communicated clear expectations for performance improvements and provided transparent metrics for agency-specific reforms although the parallel increase in levels of funding may have diluted the pressure for reform. There are, however, some key gaps in DFID's reform priorities relating to how UN agencies subcontract NGOs and the priority given to issues of gender equality, ageing and disability in humanitarian practice.

- 4.24 Since 2015, through its joint business case and then the introduction of a payment by results element into its core funding, DFID has shifted its attention to improving collective performance across the UN system. While this remains untested as a means of incentivising complex reforms, it is a welcome increase in ambition and a break from the traditional pattern of UN funding that promotes unhelpful competition among agencies.
- 4.25 The clear objectives and DFID's willingness to innovate in its core funding approach merit a **greenamber** score for relevance.

### Efficiency: Has DFID's funding of UN humanitarian agencies led to improvements in their individual management practices, capabilities and performance?

4.26 In this section, we examine whether DFID's funding of UN humanitarian agencies over the review period has led to improvements in their individual management practices, capabilities and performance.

### DFID's use of multiannual core funding has strengthened the UN's ability to respond to emergencies

- 4.27 Through the review period, DFID has provided multiannual core funding to UN humanitarian agencies, with four-year commitments. This is in line with the undertaking it made in its 2011 humanitarian policy, which was reinforced in the Grand Bargain. This predictability is highly valued by the agencies. While each manages and allocates core funding differently, in interviews they all described it as critical to their overall effectiveness, enabling them to build up and sustain their operational capacity in key areas. DFID has been a leading donor in providing multi-year funding at both core and country levels. In 2017, the UK provided 89% of its humanitarian funding in multi-year agreements.<sup>46</sup>
- 4.28 Core funding supports the development of new policies and approaches at headquarters level. For example, core funding enabled WFP to develop a central unit to build capacity across the organisation to provide cash transfers. It also enables efficiency gains at country level. For example, in South Sudan, multi-year funding enables agencies to pre-position relief supplies across the country, in anticipation of seasonal flooding. This reduces the need to rely on expensive air drops when large parts of the country are cut off during the rainy season.
- 4.29 The literature also suggests that multiannual funding offers better value for money than short-term funding, allowing better financial planning, reducing transaction costs and improving procurement practice.<sup>47</sup> A DFID-commissioned study noted the potential for substantial value for money gains from a shift to multi-year funding.<sup>48</sup> A four-country study in the Democratic Republic of the Congo (DRC), Pakistan, Ethiopia and Sudan also found clear benefits. In its efforts to prevent famine in Ethiopia, by purchasing humanitarian supplies at the optimal time, WFP spent between 18 and 29% less than if it had done so after the onset of food shortages. In the DRC, long-term funding enabled a UNICEF cash transfer programme to commission studies to improve delivery and reduce delivery costs by giving fewer, larger grants. However, the benefits of multiannual donor funding are frequently lost because UN agencies often continue to subcontract NGOs on a short-term basis, or because their management systems do not facilitate long-term planning.<sup>49</sup>

### DFID has introduced a stronger focus on value for money and risk management into the UN humanitarian system

- 4.30 Over the review period, DFID has had a strong focus on improving performance at the agency level. The multilateral aid review process was a significant innovation in the use of core funding that helped to drive an increased focus on results, risk management and value for money.<sup>50</sup> DFID has since introduced
- 46. Grand Bargain Annual Independent Report 2018, Humanitarian Policy Group, ODI, June 2018, p. 51, <u>link</u>.
- 47. Grand Bargain Annual Independent Report 2018, Humanitarian Policy Group, ODI, June 2018, <u>link</u>.
- 48. Value for Money of Multi-year Approaches to Humanitarian Funding, Cabot Venton, C., April 2013, p. 3, <u>link</u>.

50. UN Value for Money in Protracted Humanitarian Crises, KPMG, 2016, unpublished.

<sup>49.</sup> The Value for Money of Multi-Year Humanitarian Funding: Emerging Findings, Cabot Venton, C. and Sida, L., May 2017, p. 4, link.

additional assessment processes such as central assurance assessments, due diligence and delivery chain mapping. These have given it leverage to push for greater rigour in results reporting and risk management.

- 4.31 In interviews, UN and DFID officials offered a number of examples of positive changes to agency management systems and processes that resulted from DFID's interventions. For example:
  - DFID linked its core funding to IOM to improvements in results-based management and seconded a staff member to IOM headquarters to support changes to some core management systems.
  - A DFID central assurance assessment of UNHCR carried out in 2017 highlighted the need for UNHCR to develop stronger risk management processes. An action plan is being agreed to respond to the findings which includes the development of a control framework, more proactive engagement with donors on fraud investigations, controls for downstream partners and clarifying and strengthening UNHCR's approach to value for money.
  - DFID played a leading role in brokering a joint donor request to WFP to improve its risk
    management. The joint statement called for a "comprehensive and overarching vision for WFP's
    control environment, one that includes WFP's plans to define its risk thresholds and to revise
    its current risk frameworks, policies and assurance statements". Together with DFID's central
    assurance process, this has led to the development of an updated oversight framework for WFP.
  - DFID successfully advocated for CERF to reduce its management costs from 3% of total spend to 2%, freeing up more funding for operations.
- 4.32 DFID's strong push for more use of cash transfers in humanitarian aid and more efficient ways of delivering it has also produced value for money gains. For example in Lebanon, DFID encouraged WFP to move from vouchers to cash and argued for a common approach to managing cash transfers across UN agencies. It has made effective use of evidence, including a value for money study and a study on the relative efficiency of cash and vouchers, to make the case for change.<sup>51</sup> The study found that unrestricted cash raised the recipient's purchasing power by 15% to 20%, compared to vouchers for use in WFP shops.
- 4.33 This accords with our 2015 review of DFID's work with multilateral agencies, which noted DFID's success in improving the monitoring and reporting of results across its multilateral partners.<sup>52</sup> In our review of DFID's humanitarian support in Syria, we noted that DFID's partners were now regularly reporting on unit costs and other value for money indicators.<sup>53</sup>
- 4.34 While these changes have been positive, the pace has been relatively slow. DFID's ratings of the UN humanitarian agencies in the multilateral aid and development reviews have remained static over the review period (2011-18) although DFID acknowledges that it judged them against tougher standards in the later review.<sup>54</sup> Only WFP and UNICEF are rated as 'good' on organisational capacity, while UNHCR, CERF and OCHA are assessed as 'adequate'. However, there have been areas of progress within those overall ratings (see Annex 1 for details).
- 4.35 To maintain the momentum, DFID recognised the need to support its core funding with stronger institutional relationships with UN agencies. It has taken this forward in a number of areas, appointing additional full-time institutional strategy leads to manage the relationship with UN agencies (2017), starting a regular process of senior-level strategic dialogues with UN agencies (2017) and appointing senior staff to key posts in Geneva and New York. While the level of engagement has improved, UN staff in interviews noted that DFID's knowledge and insight into UN agencies remained patchy and dependent on a few knowledgeable individuals, rather than institutionalised.

<sup>51.</sup> Food – restricted voucher or unrestricted cash? How best to support Syrian refugees in Jordan and Lebanon, Boston Consulting Group, April 2017, <u>link</u> and Value for Money of Multi-year Approaches to Humanitarian Funding, Cabot Venton, C., April 2013, <u>link</u>.

<sup>52.</sup> How DFID works with multilateral agencies to achieve impact, ICAI, June 2015, para. 6.5, <u>link</u>.

<sup>53.</sup> The UK's humanitarian support to Syria, ICAI, May 2018, p. 31, <u>link</u>.

<sup>54. &</sup>quot;For the 2016 Multilateral Development Review we used an updated assessment framework, building on previous analysis to target areas where agencies were found to be weaker. This tougher standard reflects the UK's commitment to ensure maximum value for money." *Raising the standard: the Multilateral Development Review 2016, DFID, December 2016, p. 13, link.* 

- 4.36 In interviews, UN officials described DFID's engagement on value for money as challenging but instrumental in driving an evolution of practice within the UN and across the wider humanitarian sphere. However, not all stakeholders are in agreement with DFID's approach to value for money in humanitarian assistance. Some officials noted consistent DFID pressure to identify savings and efficiencies in other words, ways of delivering a given set of results at a lower cost. There was much less mention of DFID pushing for innovations that would enable more and better results for a given set of resources. Interviewees in our case study countries also suggested that DFID's reporting requirements paid less attention to issues of quality and impact and did not incorporate enough feedback from the communities receiving assistance. This had led to a perception that DFID is more interested in management processes than in outcomes.
- 4.37 This reflects a finding from the recent ICAI review on DFID's approach to value for money in programme and portfolio management<sup>55</sup> that DFID's drive for value for money is often interpreted by partners as pressure to reduce costs, rather than to innovate in order to maximise results. While the drive for value for money is unquestionably important, there is evidence that DFID could strike a better balance between reducing costs and driving up value.

### DFID's reporting and diligence requirements have become increasingly burdensome

- 4.38 A consistent finding from the case studies and interviews with UN staff was that DFID's requirements as a funder had increased significantly in recent years. DFID has introduced new reporting and oversight requirements in order to clearly identify the results attributable to UK funding and monitor value for money. It has also increased its oversight of UN agencies in order to ensure that they are taking adequate measures to protect against fiduciary risks, including diversion of funds to terrorist organisations. DFID now requires all implementing partners, including the UN, to implement more extensive due diligence checks of their local partners and to report on their delivery chains. In interviews, DFID staff acknowledged these increased demands but saw them as necessary in order to demonstrate accountability to UK taxpayers.
- 4.39 These diligence and reporting requirements are increasingly burdensome on UN agencies. We encountered widespread concerns that they are drawing staff time away from delivery. Some UN officials expressed the view that DFID is failing to live up to its Grand Bargain commitment to streamline and harmonise reporting requirements, undermining the spirit of the 'bargain', which called for action on both sides. A review by the UN's Joint Inspection Unit found that donors are increasingly imposing additional reporting requirements and review processes on their multilateral contributions, with DFID responsible for more than a quarter of the bilateral reviews commissioned by major donors.<sup>56</sup> These are often duplicatory, taking resources away from programming.
- 4.40 The new processes are also demanding on DFID staff. In South Sudan, DFID programme managers and advisers told us that they were spending much of their time on ensuring compliance with DFID's rules, at the expense of operational quality and policy issues. In Iraq, which is a pilot country for harmonised reporting across donors,<sup>57</sup> DFID did not join a pilot on joint reporting due to other demands on staff time, including prioritising operational humanitarian response following the recovery of Mosul from Daesh.
- 4.41 Neither DFID nor the UN agencies have attempted to quantify the transaction costs of DFID's reporting processes, making it difficult to reach a final conclusion on whether DFID's demands as a donor have become disproportionate. However, it does seem, on the basis of our interviews, that DFID's demands for bespoke reporting may be undermining some of the inherent value of core funding in allowing greater flexibility to agencies in meeting agreed objectives.

<sup>55.</sup> DFID's approach to value for money in programme and portfolio management, ICAI, February 2018, link.

<sup>56.</sup> Donor-Led Assessments of the United Nations System Organizations, Joint Inspection Unit, United Nations, 2017, p. 8, link.

<sup>57.</sup> Part of a joint initiative arising from the Grand Bargain to take forward commitments to more harmonised reporting to donors at country level.

### **Conclusions on efficiency**

- 4.42 DFID has been a reliable provider of core funding over many years. Its shift to multi-year funding from 2011 has been important in enabling better planning and more efficient use of funds.
- 4.43 DFID has made an important contribution to strengthening the management system of UN agencies, notably around risk management, results reporting and value for money. The multilateral aid and development review processes and the terms of DFID's core funding have led to incremental improvements in organisational performance. These achievements are recognised and welcomed by other donors.
- 4.44 However, DFID has become an increasingly demanding donor, whose funding comes with high transaction costs. These additional processes make DFID better able to oversee operations, ensure value for money and protect against fiduciary and other risks. However, they may also be diverting limited staff time for both DFID and UN staff from focusing on the quality of delivery. There is therefore a risk that DFID's efforts in this direction are beginning to encounter diminishing returns. The department needs a better understanding of the transaction costs involved in its requirements in order to manage this risk.
- 4.45 Overall, we award DFID a **green-amber** score for efficiency, in recognition of its pivotal role in championing value for money through its core funding of UN humanitarian agencies, while stressing the importance of keeping reporting requirements proportional.

### Effectiveness: Is DFID's funding and influencing of UN humanitarian agencies likely to influence the overall performance of the humanitarian system?

4.46 In this section, we examine whether DFID's funding and influencing of UN humanitarian agencies has had a positive influence on the overall performance of the humanitarian system.

### DFID has made good progress on increasing the use of cash transfers as a form of humanitarian relief

- 4.47 Of the DFID thematic reform priorities linked to their core funding, cash transfers were consistently cited by DFID and UN staff as the area where the most progress had been made and where DFID's influence had been the most effective. DFID has been active on this issue since 2011 and co-chairs the Grand Bargain working group on cash transfers. The Grand Bargain monitoring reports from 2017 and 2018 found strong and tangible progress in this area.<sup>58</sup> The use of cash transfer programming in humanitarian assistance has grown significantly. The State of the World's Cash Report found that \$2.8 billion was provided in cash and vouchers in 2016, which was double the level provided in 2014.<sup>59</sup>
- 4.48 DFID's success in promoting greater use of cash transfers was attributed in interviews to its clear policy position and the way in which it used its core and in-country funding in complementary ways to push for policy and organisational changes at headquarters level while scaling up cash transfers in response to specific emergencies. DFID has invested in building up the evidence base on the effectiveness and value for money of cash transfers. It has used this evidence to support high-level advocacy, including by convening an international panel in 2015 to examine how greater use of humanitarian cash transfers could transform the system.<sup>60</sup> In the country case studies, DFID was funding and supporting large-scale cash transfer responses in Iraq and Lebanon and had been influential in pushing for more efficient approaches to managing cash transfers (although a previous ICAI review of DFID's humanitarian aid to Syria found that DFID had been slow in that case to move to cash transfers, owing to fears that funds would be diverted to support terrorist-linked groups).<sup>61</sup>

<sup>58.</sup> Grand Bargain Annual Independent Report 2018, ODI, link and Independent Grand Bargain Report 2017, Global Public Policy Institute, June 2017, link.

<sup>59.</sup> The State of the World's Cash Report, CaLP and Accenture, February 2018, p. 3, <u>link</u>.

<sup>60.</sup> Doing cash differently. How cash transfers can transform humanitarian aid. Report of the high level panel on humanitarian cash transfers, ODI and CG-Dev, September 2015, link.

<sup>61.</sup> The UK's humanitarian support to Syria, ICAI, May 2018, pp. 23-24, <u>link</u>.

### Box 8: DFID's promotion of cash transfers in our country case studies

- In **Lebanon**, DFID has worked with other donors to encourage a shift in practice from multiple agencies providing cash for various objectives to a single system of cash payments to meet basic needs. DFID also pushed WFP to change from a voucher system (where people get vouchers to spend in specified shops) to a cash-based approach, which a study showed was more efficient.<sup>62</sup>
- In Iraq, DFID is supporting UNHCR and a consortium of NGOs to provide cash transfers for basic needs. The choice of UNHCR and the Cash Consortium for Iraq (CCI) is based on evidence, including evidence of cost efficiency and experience. DFID initially funded both UNHCR and CCI (with £6 million each) for first phases of programmes from late 2016. An internal assessment showed benefits and shortcomings to each delivery channel. UNHCR delivered better cost efficiency and had a long engagement in country. CCI was seen as having greater technical capacity and as proactive in encouraging best practice across Iraq. As a result, DFID decided to continue support for both with increased levels of funding in a second phase of projects starting September 2017.
- In **Bangladesh**, it has been difficult to get cash-based responses to the Rohingya crisis implemented at scale due to the Bangladeshi government's reluctance to allow cash programming at scale. DFID has been encouraging UN agencies to explore the possibilities and advocate with government.
- DFID has recognised the severe constraints to scaling up cash transfers in **South Sudan** (high inflation, weak markets, insecurity and exchange rate risks). In these conditions, there is a risk that cash transfers can drive inflation in food prices. It has therefore taken an appropriately cautious approach, encouraging agencies to gradually increase the use of cash transfers where feasible from a low baseline.

### Progress on DFID's other thematic reform objectives has been more mixed

- 4.49 Progress on the other reform objectives we examined has been mixed. In some areas, including transparency, needs assessments, accountability, risk and protection, we find that DFID has not clearly articulated the changes it wants to see. Unlike for cash transfers, it has not communicated common positions to DFID country offices to pursue in their dealings with the UN. The results have therefore been patchier. While it was not within our scope to conduct a comprehensive assessment of progress in each area, in this section we present evidence from our interviews and case studies on progress and gaps in a number of areas.
- 4.50 The Grand Bargain commitments are at a high level and there are ongoing debates within the humanitarian community on how to implement them. For example:
  - It remains unresolved whether joint needs assessments should be done jointly by UN agencies or by a third party, to ensure impartiality.
  - To implement the commitment on improving accountability to affected populations, there are debates about whether to focus attention on building accountability mechanisms into each humanitarian programme or to develop collective or independent approaches applying to the humanitarian response as a whole, while recognising that both approaches should be part of a mutually reinforcing comprehensive approach.
- 4.51 We find that DFID has not invested enough in making the case for change, or in developing concrete proposals to put to UN agencies and other international partners. Both at headquarters and in our case study countries, UN agency staff told us that they are uncertain of what exactly DFID would like them to do differently and how to move forward in the absence of international consensus.

<sup>62.</sup> Food – restricted voucher or unrestricted cash? How best to support Syrian refugees in Jordan and Lebanon, Boston Consulting Group, April 2017, link and Value for Money of Multi-year Approaches to Humanitarian Funding, Cabot Venton, C., April 2013, link.

4.52 DFID interviewees noted a lack of capacity in the Conflict, Humanitarian and Security Department to focus on several priorities at once and accepted that the campaign for more use of cash transfers had been prioritised over other policy commitments. Several interviewees noted that progress on reform priorities sometimes depended too much on the efforts of a single over-stretched adviser.

### Accountability to affected populations

- 4.53 Promoting accountability to affected populations means encouraging an active commitment by humanitarian actors and organisations to use power responsibly by taking account of, giving account to and being held to account by the people they seek to assist. This is not only about improving communications with people affected by crises, but to ensure their voices are actually heard, that their opinions on the quality of the services received are valued and that, ultimately, they have meaningful participation in and influence on the decisions on how to respond to their needs in the most effective way. It can range from complaint boxes and telephone hotlines to more sophisticated community engagement processes.
- 4.54 In Iraq, DFID funded a country-wide call centre system through the Iraq Humanitarian Pooled Fund, which provides a two-way channel for sharing information with communities on humanitarian aid and receiving complaints from them. It covers the humanitarian response as a whole. This is widely considered a successful model with potential for replication. There is another effective example in Nepal (see Box 9). DFID is also helping to develop collective feedback mechanisms in both Yemen and the Central African Republic.
- 4.55 Globally, however, progress in this area remains limited. Accountability to affected populations is now being considered in some humanitarian planning documents, such as humanitarian response plans.<sup>63</sup> However, the 2018 independent Grand Bargain report found that there are significant practical barriers to be overcome before the practice becomes commonplace.<sup>64</sup> In the context of urgent humanitarian crises, it remains difficult to mobilise the level of funding and commitment from humanitarian agencies required to put in place a collective accountability mechanism across the response.
- 4.56 UNICEF officials told us that DFID's inclusion of this issue in its core funding joint business case had helped focus senior management attention. However, DFID itself has not pursued the issue actively in its engagement with UN agencies. It has recently nominated a lead adviser on the topic and a guidance note is forthcoming, but staff acknowledged that the department has limited capacity to take forward new initiatives. Some interviewees identified a risk that it would become a 'box-ticking exercise', with programmes including complaints mechanisms but not pushing forward with more meaningful accountability mechanisms.

### Box 9: A positive example of accountability in Nepal

The Common Feedback Project (CFP) is an innovative community engagement project initiated with UK funding during the response to the Nepal earthquake of 2015. It was designed to help humanitarian actors understand the perceptions of affected people, increase their sense of agency and improve humanitarian outcomes. It collects, aggregates, analyses and escalates feedback from disaster-affected communities to decision-makers in relation to all humanitarian assistance.

The first survey of feedback in 2015 revealed widespread perceived gaps in assistance in respect of short-term shelter, long-term housing and financial support.<sup>65</sup> CFP was able to pass on to the shelter cluster the geographical areas where the gaps in provision were perceived to be widest.

An evaluation of CFP found that adopting a single approach across the humanitarian response, rather than developing separate feedback mechanisms for each project or agency, was invaluable in detecting these wider trends in assistance and in shaping overall priorities in the humanitarian response.<sup>66</sup> The CFP model has since been incorporated into Nepal's national emergency response planning system.

<sup>63.</sup> AAP Good Practice: the state of global uptake, Harmer, A., 2018, unpublished report for DFID.

<sup>64.</sup> Grand Bargain Annual Independent Report, June 2018, ODI, <u>link</u>. See also Drivers and Inhibitors of Change in the Humanitarian System, Global Public Policy Institute, April 2016, <u>link</u>.

<sup>65.</sup> Community Survey, Nepal Round 1, Ground Truth Solutions, August 2018, link.

<sup>66.</sup> Reconstruction and Food Security and Livelihood, Inter-Agency Common Feedback Project, December 2017, link.

#### Disaster preparedness and resilience

- 4.57 A major focus for DFID earlier in the review period was on promoting disaster preparedness and new approaches to building resilience to disasters. As Box 10 shows, we saw an example of effective action in Bangladesh, where DFID's efforts over several years to promote a joint UN approach to disaster preparedness proved its value during the response to the Rohingya crisis from August 2017.
- 4.58 At the international level, DFID's Disasters and Emergencies Preparedness Programme (£40 million; 2014-19) worked in ten high-risk countries around the world to promote disaster preparedness. An external evaluation found the programme had helped to build buy-in from government agencies to disaster preparedness, develop early warning systems and build capacity across a range of stakeholders, including national and local NGOs.<sup>67</sup> In a 2018 review, ICAI awarded DFID a green-amber score overall for its work on disaster resilience.<sup>68</sup>

### Box 10: Coordinating disaster preparedness in Bangladesh

Bangladesh is one of the most disaster-prone countries in the world. It is subject to both regular and unpredictable natural disasters, including annual flooding and cyclones. From 1980 to 2010, disasters affected an estimated 300 million Bangladeshis. The country sustains economic losses in the region of \$1 billion each year from the impact of disasters. In addition, since 2017 it has experienced a major refugee movement with almost a million Rohingya people from Burma moving to the Cox's Bazar region of Bangladesh.

DFID's humanitarian support in Bangladesh has included working with the government, UN agencies, other donors and NGOs to improve preparedness for humanitarian response. The cyclical nature of crises in Bangladesh has enabled them to draw lessons from experience and build the systems and capacities required for future responses.

We find that these investments in preparedness and joint working played a key role in the response to the major Rohingya crisis from 25 August 2017. In interviews, the following elements of DFID support were highlighted as particularly valuable:

- Investment in the cluster system, which brings together organisations working in the same sector, initially through DFID staff time to help establish the mechanisms and groups in 2011-12 and then through UK funding for a permanent staff member in the logistics cluster.
- Encouraging and funding the formation of coordination mechanisms at field level in Cox's Bazar.
- Funding two staff in the UN resident coordinator's office (on information management and humanitarian affairs) to help the overall humanitarian system work more effectively.
- DFID also trained more than ten agencies in how to conduct joint needs assessments.

#### Supporting local and national responders (known as localisation)

- 4.59 The Grand Bargain includes a commitment to involving local authorities, organisations and communities more centrally in the delivery of humanitarian assistance. This is known as localisation. DFID's 2017 humanitarian reform policy states that:
  - f national and local actors should be at the centre of the response to crises. Governments in affected countries should lead and coordinate the response whenever possible. Only when this is not appropriate should the international system step in to lead a response. J <sup>69</sup>

68. Building resilience to natural disasters, ICAI, February 2018, link.

69. Saving lives, building resilience, reforming the system: the UK Government's Humanitarian Reform Policy, DFID, September 2017, p. 18, link.

<sup>67.</sup> Evaluation of the Disasters and Emergencies Preparedness (DEPP) Programme, Formative Phase Report, Harvard Humanitarian Initiative, May 2017, link.

4.60 However, in practice DFID appears ambivalent about this objective. In three of our case study countries – South Sudan, Iraq and Lebanon – the national contexts were seen as challenging for localisation, owing to high levels of insecurity, fraud and weak or politicised civil societies. DFID argued that, given its robust due diligence requirements, it lacked the capacity in country offices to provide funds directly to local partners with weak management systems or to directly support their capacity development. Localisation was therefore not being actively pursued except by mechanisms such as pooled funds, which make up a small percentage of humanitarian funding. In interviews with UN agency staff at headquarters level, localisation was rarely identified as a DFID priority. The 2018 independent report on the Grand Bargain found that "donors have struggled to make significant progress against the localisation commitments".<sup>70</sup>

#### Transparency

- 4.61 DFID has been active in persuading UN and other humanitarian agencies to sign up to the International Aid Transparency Initiative (IATI) standard for reporting aid data (a global initiative to improve the transparency of development and humanitarian aid expenditure and results).<sup>71</sup> According to a 2018 progress report on the Grand Bargain commitment on transparency, 36 out of 59 Grand Bargain signatories are now publishing data on their humanitarian activities to IATI, while eight are publishing detailed breakdowns. The IATI standard is being further developed to support reporting against other Grand Bargain commitments, such as levels of earmarking, localisation and provision of cash transfers.<sup>72</sup>
- 4.62 However, there is a lack of clarity as to how the Grand Bargain commitment on transparency will improve accountability and performance. From our review of the documents and interviews with DFID and UN staff, there has been little discussion so far on who is using the data published to IATI and how it can be linked to wider accountability processes so as to improve humanitarian practice. There is a risk that the transparency agenda is reduced to the formal requirement of expenditure data on IATI.

#### DFID has begun to pursue reform objectives more consistently across its core and country-level funding

4.63 Core funding for UN agencies is only a small proportion of DFID's overall humanitarian funding, most of which is allocated to specific emergencies. The theory of change in DFID's core funding business case recognises that, to drive reform effectively, it needs to use the influence available at both levels in a coordinated way. This is inherently challenging, as DFID's response to humanitarian emergencies is decentralised to country offices. DFID has given its country offices the flexibility to decide which reform agendas to prioritise. In our case study countries, this was happening successfully in some cases but was less evident in others (see Box 11).

### Box 11: Reform priorities in the four country case studies

In **Lebanon**, DFID's humanitarian objectives include a broad commitment to supporting UN reform, but without country-specific objectives. There is little evidence of DFID pressing for reform in individual agencies, except for a general concern with ensuring value for money. UN staff suggested that DFID should provide more clarity on country specific reform expectations and that donor partnerships would be more effective in advocating for reform, rather than initiatives by individual donors.

DFID in **South Sudan** has made efforts to align with DFID's global humanitarian reform priorities and Grand Bargain commitments, adapted to fit the country context. The fact that country office staff have been split between London and Juba due to security constraints has enabled regular engagement with the DFID staff who lead engagement with UN agencies at headquarters level. This has helped to keep the programme aligned with DFID's global reform priorities. However, in a challenging context, there was limited progress on the Grand Bargain commitment to localisation.

<sup>70.</sup> Grand Bargain Annual Independent Report, ODI, June 2018, p. 38, <u>link</u>.

<sup>71.</sup> See the International Aid Transparency Initiative website: <u>link</u> (accessed November 2018).

<sup>72.</sup> Supporting Grand Bargain signatories in meeting commitments to greater transparency: Progress report 1, Development Initiatives, June 2018, p. 26, link.

In **Bangladesh**, the DFID team told us they had conducted an assessment of how to design their new humanitarian programme in response to the Rohingya crisis so that it aligned with the Grand Bargain commitments. The resulting measures included less earmarking of funding, localisation and an increased emphasis on child protection work.

DFID's humanitarian programme in **Iraq** has done well at aligning with the department's global humanitarian reform objectives in ways that are appropriate to the national context. DFID is most strongly associated with promoting and supporting the use of cash transfers – in particular through a strong emphasis on expanding the use of multi-purpose cash transfers for displaced people, conflict-affected people and refugees. In addition, DFID is recognised as advocating for improving safeguarding against the risk of sexual exploitation and abuse and accountability to affected populations, particularly through its support for a UN-managed national call centre. DFID's efforts on localisation and other Grand Bargain commitments, notably the standardisation of reporting, received more mixed feedback from partners.

- 4.64 DFID has published a guidance note for country offices about how to align its global reform priorities at country level. It states that bilateral humanitarian programmes should be coherent with the objectives of DFID's core funding, including by looking for opportunities to promote single needs assessments, increased use of cash transfer programming, multi-year funding and accountability to affected populations. The guidance provides key headline points to consider when implementing Grand Bargain commitments at country level, noting that the practical implications of the commitments are under discussion within Grand Bargain working groups. However, we see evidence that DFID has made efforts in various internal forums (adviser retreats, regional meetings etc) to build a common understanding of reform priorities, and this is beginning to result in a shared understanding across the humanitarian cadre.
- 4.65 DFID has also appointed full-time strategy leads for each UN humanitarian agency. This is helping to strengthen dialogue between country offices, London and agency headquarters on reform priorities and ensure coherent messaging to UN agencies. There is emerging evidence of DFID's global UN reform priorities being reflected in the most recent country-specific business cases (such as Syria). This had not yet occurred in our case study countries, but that was because country-level humanitarian business cases had been agreed before the new global reform priorities had been specified in the 2017-21 core funding business case.
- 4.66 However, staff in country noted that the design of DFID's large, multi-year humanitarian programmes leaves them without the flexibility to allocate small amounts of funding to support joint initiatives and humanitarian reform priorities. DFID interviewees noted that it would be useful to be able to allocate funding for local initiatives such as collective approaches to accountability. The constraints include rigid contracting modalities and a lack of staff time to initiate and manage small grants. There is no reason in principle why flexible funding could not be built into large multiannual humanitarian funding business cases or centrally managed programmes. For instance, a new humanitarian global services business case (approval pending) will fund organisations that provide support functions to humanitarian agencies (£7 million; 2018 to 2021).<sup>73</sup>

### DFID lacks a funding mechanism to support the UN's leadership and standard-setting role

4.67 Beyond the operational role in delivering aid, the UN plays a unique normative role in the humanitarian sector: setting standards, providing leadership and coordination, negotiating access and developing international humanitarian principles and policy. These normative functions are a core part of DFID's rationale for funding the UN, expressed in its humanitarian reform policy, business cases and the multilateral development review. They underpin the collective approach to humanitarian action that DFID aims to incentivise with its core funding.

- 4.68 In our interviews and in internal documents, DFID identifies a need for more support for the UN's normative function. However, it has not identified appropriate funding mechanisms for doing so. In our case study countries, it was apparent that core funding to UN partners was not available to support normative work in country. Their functions were therefore funded from overheads on programme delivery budgets and generally under-resourced. DFID has asked UN agencies to look into the question of how to fund their normative role in a more sustainable way.
- 4.69 Furthermore, DFID staff in South Sudan and Somalia reported that they had no resources to support UN normative initiatives at country level, such as efforts to set standards or improve leadership and coordination. DFID's humanitarian programmes are not designed with the flexibility to support small but strategic initiatives designed to raise the quality of humanitarian operations.
- 4.70 DFID also recognises a problem with UN agencies being simultaneously responsible for assessing needs, delivering aid and monitoring their own performance, as it creates conflicts of interest. In interviews and DFID's internal documents, we noted a lack of consensus as to whether to advocate for separation of normative and operational functions.

### DFID has taken up the cause of preventing sexual exploitation and abuse in humanitarian assistance, but is still identifying practical solutions

- 4.71 Since the scandal around the sexual exploitation and abuse of aid recipients in Haiti came to light in early 2018, DFID has moved quickly to encourage UN agencies to strengthen their safeguarding systems. However, we find that there is considerable work still to be done at both international and country levels to identify and implement practical solutions.
- 4.72 Sexual exploitation and abuse in humanitarian aid first emerged as a significant problem in UN-run refugee camps in three West African countries in the early 2000s. A joint 2001 report by UNHCR and Save the Children UK<sup>74</sup> led to a UN internal investigation,<sup>75</sup> a General Assembly Resolution,<sup>76</sup> a UN system-wide protocol<sup>77</sup> and the establishment of various inter-agency and UN/NGO working groups. In 2012, the UN Inter-Agency Standing Committee established the Task Force on Protection from Sexual Exploitation and Abuse by humanitarian workers,<sup>78</sup> and in 2014 it adopted a set of minimum operating standards<sup>79</sup> (see Box 12 for a timeline of key initiatives). However, as the Haiti scandal revealed, implementation of these measures has remained weak<sup>80</sup> held back among other things by the reluctance of victims to report abuse<sup>81</sup> and weak accountability through humanitarian delivery chains.
- 4.73 According to our UN interviews, sexual exploitation was not a major DFID focus before 2018. It had contributed to some initiatives, such as funding the development of a handbook on preventing sexual abuse and exploitation by the Common Humanitarian Standard Alliance in 2017.<sup>82</sup> However, we concur with the International Development Committee's conclusion that the department's efforts before February 2018 were "lacklustre",<sup>83</sup> given what was known about the scale of the problem.

<sup>74.</sup> While the report was not published, the findings are discussed in Sexual Violence & Exploitation: The Experience of Refugee Children in Guinea, Liberia and Sierra Leone, UNHCR and Save the Children UK, February 2002, link.

<sup>75.</sup> Investigation into sexual exploitation of refugees by aid workers in West Africa, UN Office of Internal Oversight Services, A/57/465, October 2002, link.

<sup>76.</sup> Investigation into sexual exploitation of refugees by aid workers in West Africa, UN General Assembly Resolution, A/RES/57/306, May 2003, link.

<sup>77.</sup> United Nations Protocol on Allegations of Sexual Exploitation and Abuse Involving Implementing Partners, 2003, <u>link</u>.

<sup>78.</sup> See the website of the Task Force here: <u>link</u> (accessed November 2018).

<sup>79.</sup> Minimum Operating Standards: Protection from Sexual Exploitation and Abuse by own Personnel, Inter-Agency Standing Committee, 2014, link.

<sup>80.</sup> Special measures for protection from sexual exploitation and abuse: a new approach, UN Secretary-General, 2017, link.

<sup>81.</sup> No one to turn to: The under-reporting of child sexual exploitation and abuse by aid workers and peacekeepers, Save the Children UK, 2008, link.

<sup>82.</sup> PSEA Implementation Quick Reference Handbook, CHS Alliance, 2017, <u>link</u>.

<sup>83.</sup> Sexual exploitation and abuse in the aid sector, International Development Committee, Eighth Report of Session 2017-19, July 2018, pp. 26-27, link.

### Box 12: Timeline of initiatives on preventing sexual exploitation and abuse in humanitarian operations

**2001** West Africa 'food for sex' scandal – note based on research by UNHCR/Save the Children. Never formally published. Sexual exploitation and abuse (SEA) is exposed as a key challenge within the sector.

**2005** A UN report is published prompting the secretary-general to admit that UN peacekeepers and staff sexually abused or exploited war refugees in the DRC, demonstrating that the system is still broken and more needs to be done.

**2012** The Inter-Agency Standing Committee (IASC) Task Force on Accountability to Affected Populations (AAP) was created by the IASC in July 2012. The IASC Task Force on Protection from Sexual Exploitation and Abuse (PSEA) by humanitarian workers was established in January 2012.

**2014** The IASC PSEA Minimum Operating Standards document is published. Two task forces are combined as the IASC AAP/PSEA Task Team.

**2015** The IASC Task Force on AAP/PSEA is formed, and the relationship between AAP and PSEA is cemented. The Core Humanitarian Standard (CHS) is launched.

**2016** The IASC PSEA Toolkit is published, including the Best Practice Guide and Global Standard Operating Procedures. 16 organisational headquarters (UN and NGO) agree on protocols for SEA complaint referrals. Publication of a report by Tufts University on sexual violence in humanitarian workplaces. The UN secretary-general appoints a special coordinator on improving the UN's response to sexual exploitation and abuse.

**2017** The UN secretary-general appoints an advocate for the rights of victims of sexual exploitation and abuse. #MeToo campaign – putting a global spotlight on sexual harassment and the abuses women (and some men) deal with day to day.

**2018** The scandal emerges of sexual exploitation and abuse in Haiti by Oxfam staff and inadequate management response, with other UN agencies and NGOs coming under fire for also failing to report instances of exploitation and abuse.

Source: based on How change happens in the humanitarian sector, Humanitarian Accountability Report 2018, CHS Alliance, October 2018, link.

- 4.74 Since then, DFID has become much more active in engaging UN agencies on their policies and systems for preventing sexual exploitation and abuse. It created a safeguarding unit to review the department's own policies and procedures, and to assess practice across the aid sector. At headquarters level, there have been letters from the secretary of state to UN agencies, strategic dialogues and a memorandum of understanding with UN agencies. The UN staff we interviewed confirmed that the activities had helped to focus the attention of the UN's leadership on the issue. In our case study countries, UN staff also confirmed that DFID had been vocal on the issue, in particular by pushing UN agencies to adopt stronger due diligence standards for their implementing partners.
- 4.75 At an October 2018 safeguarding summit in London hosted by DFID,<sup>84</sup> participants from across the aid sector committed to actions in four areas:
  - support for survivors, victims and whistleblowers
  - cultural change in aid organisations through improved leadership, accountability and human resource management
  - adoption of global standards
  - building capability across the aid sector to meet those standards.<sup>85</sup>

The UN senior leadership also issued a statement recognising their responsibility to eradicate sexual exploitation within the UN system and pledged to redouble the UN's efforts in a range of areas.<sup>86</sup>

<sup>84.</sup> See details on the UK government website here: <u>link</u> (accessed November 2018).

<sup>85.</sup> Host's Outcome Summary Document, London Summit, October 2018, p. 1, link.

<sup>86.</sup> Collective statement of the members of the Secretary-General's circle of leadership on the prevention of and response to sexual exploitation and abuse in United Nations operations, September 2018, p. 1, link.

- 4.76 While there was consensus across the UN staff we interviewed that DFID was now highly engaged on the issue, the prevailing view was that neither DFID nor the UN agencies had yet identified a set of practical measures for tackling the problem. Interviewees noted that UN agencies already had appropriate policies in place, and that the challenge was to change culture and practice across the UN system so that staff take personal responsibility for preventing exploitation. Interviewees also recognised the challenges facing the UN in controlling the conduct of its implementing partners particularly in light of the Grand Bargain commitment to making more use of local partners. Competition by international and local NGOs for donor funds can create powerful disincentives for organisations to acknowledge and take action on sexual exploitation and abuse. As we noted above, DFID's lack of attention to the UN's contracting role makes it poorly placed at present to address this challenge.
- 4.77 This feedback reflects current thinking in the literature. While the recent scandal has created a new sense of urgency around the issue, there is little confidence that top-down compliance-based measures, such as strengthening codes of conduct and establishing hotlines, will be sufficient to change practices, given the reluctance of victims to bring official complaints.<sup>87</sup> They need to be complemented by measures to change how humanitarian actors are funded, so as to encourage collective responsibility rather than competitive behaviour. There needs to be cultural change across the humanitarian sector and measures to reduce the extreme imbalance of power between humanitarian aid providers and recipients in emergency situations. This is undoubtedly a difficult and long-term challenge, and the measures that DFID is currently promoting are only a first step.

### DFID is yet to come up with a convincing way of building performance incentives into its core funding of UN agencies

- 4.78 The use of payment by results for core funding to multilateral agencies is an innovation from 2017. DFID has yet to reach its first decision point on whether to withhold any of the variable portion of its funding, so it is too early to reach a conclusion as to whether it has been effective. While we welcome DFID's efforts to address systemic weaknesses in the UN humanitarian system, we find the theory of change underlying the approach to be weak in a number of areas.<sup>88</sup> It is likely that the payment by results mechanism will need to evolve in order to generate an effective set of performance incentives. The following emerged from our interviews as key areas of weakness.
- 4.79 The first concern relates to the idea of the collective responsibility of a diverse group of UN agencies. Under DFID's joint business case, all six agencies stand to lose a share of their funding if they collectively fail to meet a series of Grand Bargain commitments. However, the six agencies do not have equal capacity to bring about the desired changes. In particular, OCHA is a coordinating body and CERF is a pooled fund; neither has much capacity to influence the operational choices of larger agencies such as UNICEF and WFP. DFID has been a strong champion of both OCHA and CERF, which rely heavily on DFID's core funding. The prospect of withholding funding for both institutions at a critical juncture risks undermining DFID's long-standing reform objectives.
- 4.80 A second concern relates to a clash between payment by results and the underlying rationale for multiannual core funding. UN agencies told us that payment by results hampers their financial planning by introducing an element of uncertainty into their funding, which undermines one of the inherent benefits of multiannual funding. CERF officials in particular noted that it inhibits their ability to allocate funds flexibly to humanitarian emergencies, which is the purpose of DFID's CERF funding. The design of the instrument would therefore benefit from a stronger understanding of how the different UN agencies use core funding.

<sup>87.</sup> How change happens in the humanitarian sector, Humanitarian Accountability Report 2018, CHS Alliance, October 2018, Link, Global Review of Protection from Sexual Exploitation and Abuse by UN, NGO, IOM and IFRC Personnel, IASC, July 2010, Link.

<sup>88.</sup> Some of the weaknesses in the theory of change for the unified approach to multilateral core funding were pointed out in an external evaluation of DFID's pilot joint business case for UN humanitarian agencies in 2015-16. *Light Review of the Unified Approach to Multilateral core funding (UN, IOM and RCM)*, Coffey International Development, May 2016, unpublished.

- 4.81 There are questions as to whether the payment mechanism is creating perverse or unhelpful incentives, rather than positive incentives to accelerate the implementation of reforms. (DFID's guidance acknowledges that perverse incentives are an inherent risk of payment by results.<sup>89</sup>) The payment by results mechanism links payment to the implementation of a subset of the Grand Bargain and World Humanitarian Summit reform commitments. These were selected in negotiation with the UN agencies and reflect DFID's priorities within the broader Grand Bargain agenda. Linking payment to reforms, rather than to the delivery of practical results, is an unusual application of the payment by results principle, and the resulting incentives across the UN system are difficult to predict. As with any conditional aid, the payment mechanism may encourage UN agencies to produce an appearance of compliance with DFID's conditions, rather than genuinely accelerate their implementation of the Grand Bargain agenda. This risk is widely recognised in the development literature, and is the reason why DFID many years ago moved away from using conditionality to encourage policy reforms by partner governments.<sup>90</sup>
- 4.82 UN officials pointed out that there is as yet no agreement within the international community on how to implement many of the Grand Bargain commitments. Discussion is underway in multiple working groups to turn these broad principles into practical action and methods of measuring progress. DFID believes that its payment conditions will encourage the UN to accelerate this process. UN officials are concerned that it shortcuts the process of consensus building with stakeholders. They also observed that 'cherry picking' a subset of the Grand Bargain commitments undermines the reciprocal nature of the 'bargain', whereby improved delivery by implementing agencies should be balanced with improved funding practices by donors.
- 4.83 Our final concern relates to DFID's decision to adopt payment by results unilaterally, rather than in cooperation with other donors. The theory of change in the joint business case recognises that, on its own, the UK's core funding provides limited leverage to influence change, given that it represents a small proportion of agency budgets. It states that efforts to use funding to incentivise reform, including through payment by results, would need to be aligned with other donors. So far, however, DFID has not done particularly well at bringing other donors with it. In interviews, several other donors expressed significant reservations, both about the merits of payment by results and about the unilateral way in which it was introduced. They objected to this as undermining the prospects for a collective approach among donors to reforming the UN humanitarian system.
- 4.84 DFID staff told us that the decision to 'go it alone' on payment by results was taken for practical reasons. DFID could not present the new approach to other donors until it had secured ministerial approval and agreement from the UN agencies. Had it attempted to reach agreement on the design with other donors before proceeding, the initiative may never have got off the ground. Staff therefore saw the unilateral approach as regrettable but unavoidable.
- 4.85 The result, however, is that DFID must now overcome a high degree of scepticism and resistance from other donors. DFID is now investing more effort into communicating the approach to other donors and there are early signs that some may be considering adopting similar approaches. For example, the Dutch government is commissioning a study on the potential of payment by results approaches.

### DFID does not yet have a mechanism to independently verify UN performance against payment by results indicators based on Grand Bargain and World Humanitarian Summit commitments

4.86 The payment by results mechanism calls for assessments of whether UN agencies are living up to their Grand Bargain commitments. Because the conditionality relates to collective achievement of reform commitments, rather than measurable results on the ground, this information is not generated routinely through the reporting systems of UN agencies. This raises the possibility that differences of view on what constitutes good performance and whether it has been achieved could undermine performance incentives.

<sup>89.</sup> A SMART Guide to payment-by-results contracting, DFID, December 2015, unpublished.

<sup>90.</sup> See Implementing DFID's conditionality policy: A DFID practice paper, DFID, January 2006, link.

- 4.87 There are independent progress reports on implementation of the Grand Bargain, but they rely mainly on self-reporting by signatories. One of the most consistent findings from three rounds of the State of the Humanitarian System reports (2012, 2015 and 2018<sup>91</sup>) and from our review of the available evaluations is the weakness of monitoring across the international humanitarian system. The few reviews and evaluations that have been done make little reference to joint working or system-wide performance. In particular, OCHA's core coordination and leadership function and the ability of agencies to work together more effectively, which are central to DFID's objectives, are under-evaluated.
- 4.88 Recognising these weaknesses, DFID is investing in independent third-party monitoring systems to provide an extra layer of accountability for UN humanitarian agencies. This involves contracting independent organisations to scrutinise agency and system-wide performance at both country and global levels. It includes an ambitious plan to develop an independent monitoring system for the payment by results mechanism. DFID's joint business case also proposes regular reviews of the programme and of DFID's own influencing performance to inform an adaptive approach to implementing the programme.
- 4.89 In practice, delays in DFID's contracting process have resulted in DFID being slow to contract thirdparty monitors.<sup>92</sup> One of the objectives of payment by results is to encourage the recipient to experiment in pursuit of the agreed goals. The foreshortened time period makes such learning and adaptation less likely. Through the country case studies for this review, we also found problems and delays with establishing country-level third-party monitoring in South Sudan and Lebanon.

### **Conclusions on effectiveness**

- 4.90 Over the review period, DFID has used its core funding and related engagements to advocate for improvements in humanitarian practice in a number of areas. It has made important progress on promoting cash transfers as an alternative form of humanitarian support. It approached this in a systematic and strategic way, collecting evidence to support its case, engaging in high-level advocacy and backing its global objectives with funding for specific activities at country level. This is a strong example of how DFID can make effective use of its influence as a major UN funder.
- 4.91 Other reform initiatives have not received the same strategic focus. While we found examples of useful influence in particular contexts, DFID's effectiveness has been constrained by a lack of clarity on its objectives and a lack of capacity within the department to support the breadth of external engagement required to change entrenched practices.
- 4.92 We see some evidence of recent efforts to pursue a consistent set of reform objectives through both core and in-country funding, but this is hampered by the decentralised nature of DFID's humanitarian work and there remains considerable scope for a more joined-up approach. When working with individual agencies, we find that DFID's focus has been on their operational capacity rather than their normative or standard-setting role, even though the latter is part of DFID's rationale for providing core funding to UN humanitarian agencies. DFID has recently become very active on safeguarding, but more work is needed to turn this into a practical reform agenda.
- 4.93 While we applaud DFID's ambition to tackle collective performance incentives in the UN system through payment by results, we find that it has yet to come up with a convincing set of performance incentives. There are weaknesses in the design and delivery of the payment by results business case, including around the inclusion of OCHA and CERF as non-operational agencies, and there is a lack of clarity on reform objectives. There is a danger that payment by results is leading to a defensive reaction by UN agencies to manage the attendant risks, rather than prompting a more vigorous approach to reform. DFID's unilateral approach to introducing payment by results has alienated some other donors

<sup>91.</sup> The State of the Humanitarian System, ALNAP, July 2012, link, The State of the Humanitarian System, ALNAP, 2015, link, The State of the Humanitarian System, Inception Report, ALNAP, April 2017, link.

<sup>92.</sup> DFID has agreed a strategy for monitoring performance against PBR indicators, using both internal programme reviews and an external provider, for the three multilateral core funding programmes using PBR. The external contract was tendered over the summer of 2018 and is expected to be awarded by the end of 2018.

and made it more difficult to build the joint approach called for in DFID's theory of change. There have been delays in contracting third-party monitoring which have created problems for how performance will be measured.

4.94 Overall, weaknesses in delivering many of the reform objectives and in the design of the payment by results mechanism merit an **amber-red** score for effectiveness. We stress, however, that our criticisms of the payment by results mechanism are not necessarily intrinsic to the concept, and could perhaps be resolved through refinements to the approach.

### 5 Conclusions & recommendations

- 5.1 DFID has been an active and engaged funder of UN agencies, with a clear and well-justified set of reform objectives. It is recognised as a thought leader in international humanitarian dialogue on a number of areas particularly the promotion of cash transfers, which it has pursued systematically and with considerable success. Over the review period, it has advocated for significant changes to humanitarian funding practice and coordination mechanisms, including the development of new funding instruments (CERF, pooled funds). While the balance of DFID's core funding across agencies has not changed much, its funding approach has been innovative first through the multilateral aid and development reviews, which encouraged improvements in organisational performance, and then through the shift to collective funding of UN humanitarian agencies and payment by results in an ambitious attempt to drive systemic change.
- 5.2 DFID's willingness to provide predictable, multiannual core funding to UN humanitarian agencies has been commendable and helped to boost their capacity to respond flexibly to emergency needs. DFID has also used its core funding effectively to encourage improvements in UN agencies' management capacity, notably around risk management, results reporting and value for money.
- 5.3 However, the due diligence and reporting requirements on DFID funding have become more onerous over time, and it is increasingly seen as a difficult donor. While we recognise that DFID needs assurance that UK funds are being properly managed, there is a risk that the requirements are becoming disproportionate, undermining the inherent value of core funding. The burden on DFID's field staff is also detracting from the time available to pursue other initiatives.
- 5.4 DFID's introduction of payment by results is experimental, and has proved controversial among both UN agencies and other donors. While we applaud the attempt to tackle systemic issues, we are not convinced that DFID has yet come up with an effective set of performance incentives. The unilateral nature of the initiative also undermines its prospects of success. The payment by results mechanism will need to evolve if it is to achieve its objective.

### Recommendations

**Recommendation 1:** In the next annual review of its joint business case for core funding for UN humanitarian agencies, DFID should assess the practical implications of payment by results for agency budgets, planning and operations (particularly for CERF) and whether the resulting incentives are in fact accelerating implementation of the Grand Bargain.

#### **Problem statements**

- Payment by results for UN agencies is an experimental approach with a significant risk of unintended consequences.
- The logic for including CERF in the joint business case is weak and it risks undermining DFID's longstanding reform objectives, including strengthening the CERF donor base.
- There are concerns among stakeholders about the practical effects of the payment mechanism on the complex process of implementing the Grand Bargain.

**Recommendation 2:** DFID should step up its engagement with the international working groups that are translating the Grand Bargain principles into practical measures for improving humanitarian action, and develop guidance for country offices on how to prioritise and pursue these measures at country level.

#### **Problem statements**

• DFID has lacked staff capacity to participate actively in Grand Bargain working groups, and has not been sufficiently engaged in a number of areas, including localisation, transparency and accountability to affected populations.

- For many of the Grand Bargain commitments, DFID lacks agreed positions on what UN humanitarian agencies should do differently.
- There are key gaps in the evidence base on system-wide and collective performance, which risk hindering DFID's ability to administer its payment by results approach to UN agency and system-wide performance management.

**Recommendation 3:** DFID should develop a plan for simplifying its reporting requirements for UN humanitarian agencies, in accordance with its Grand Bargain commitment. This should take account of the trade-offs between increased oversight and transaction costs, with a focus on proportionate solutions.

#### **Problem statements**

- DFID reporting requirements have become increasingly time-consuming for UN agency staff and risk drawing resources away from effective programming.
- DFID is not monitoring the transaction costs associated with its reporting requirements to assess whether they remain proportional to the benefits.
- DFID's reporting requirements are perceived by stakeholders as focused on management processes rather than the quality of delivery.

**Recommendation 4:** DFID's engagement with UN humanitarian agencies on effectiveness and value for money should address how they subcontract non-government organisations (NGOs) and the management overheads involved in doing so, as well as promoting compliance with safeguarding requirements through their delivery chains.

#### **Problem statements**

- In its work with UN agencies on value for money, DFID has not paid enough attention to what value they add through their subcontracting of NGOs.
- DFID does not have reliable information on management overheads through its humanitarian delivery chains and whether these are justified.
- The lack of attention to subcontracting leaves DFID poorly equipped to engage on a key aspect of preventing sexual exploitation and abuse in humanitarian aid delivery.

**Recommendation 5:** DFID should review how it supports the normative functions of UN humanitarian agencies, particularly at country level, and ensure that staff resources and budgets are available to support UN-led initiatives to improve the quality of humanitarian response.

#### **Problem statements**

- The normative or standard-setting functions of UN humanitarian agencies are part of DFID's justification for supporting them, but it has not paid enough attention to how these functions are resourced at headquarters and country levels.
- DFID lacks flexible funding instruments that would enable it to make small but strategic investments in UN-led initiatives in humanitarian emergencies.
- DFID country offices report that they lack staff resources to support UN-led initiatives to implement the Grand Bargain and improve the quality of humanitarian response.

### Annex 1 Progress in the UN humanitarian agencies identified through the multilateral development review process

	Selected issues identified by the 2011 Multilateral Aid Review	Areas of improvement identified by the 2013 Multilateral Aid Review update	Areas of improvement identified by the 2016 Multilateral Development Review
WFP	Better measurement and reporting of performance against objectives needed at field level.	-	WFP has been improving its performance management system in recent years.
	Evaluations could go further to address value for money.	There is increased focus on risk, results and evaluation.	-
0	Availability of project performance data and better accountability at operational level – the Standard Project Report (asked by the UK at board level).	There has been reasonable progress on transparency. Initiatives are underway to improve accountability in the field.	WFP scores "good" on transparency.
	No formal disclosure policy.	UNHCR addressed its lack of a disclosure policy.	-
The UN Refugee Agency	UNHCR does not systematically publish project documentation (evaluations, annual reviews, project completion reports, economic, social and environmental impact assessments).	UNHCR progressed in the need to publish documentation and moved towards a stronger culture of results-based management and corporate reporting.	UNHCR needs to strengthen its approach to transparency.
	Weak results framework at output level.	Improved results framework for 2014-17 Strategic Plan.	Good progress on results-based management, leading to a new results framework and improved results reporting.
<b>unicef</b>	UNICEF does not comprehensively report on the cost efficiency of its operations.	Procurement prices and savings/ cost efficiencies are made publicly available.	-
	Concerns over UNICEF's inconsistent approach to working effectively with other UN agencies and leadership on Delivering as One.	UNICEF publicly emphasised its commitment to Delivering as One and contributed to the post-2015 development agenda.	-
	UNICEF does not currently have a transparency policy and there is no evidence that UNICEF proactively encourages or publishes information on the transparency and accountability of delivery partners.	UNICEF signed up to IATI and committed to full implementation by April 2014. Initial dataset meeting IATI standards was published in June 2013.	Good progress on transparency.

	Selected issues identified by the 2011 Multilateral Aid Review	Areas of improvement identified by the 2013 Multilateral Aid Review update	Areas of improvement identified by the 2016 Multilateral Development Review
	Staffing issues including a lack of staff capacity and a high turnover rate.	Reduced vacancy rates and improvement in the timeliness of deployments.	-
Office for the Coordination of Humanitarian Affairs	Financial management systems not clear at country level.	Better financial resources management including the launch of country/regional office standardised performance frameworks, commitment to address poor performing programmes, more realistic and disciplined budgeting and concessions from the UN Secretariat.	Good progress on focus on results and transparency. Still more to do.
United Nations CERF	No report systematically on results at the beneficiary level.	Improved results framework and effective evaluation function.	Continuing to improve its results reporting and enhance the accountability of its implementing partners through a performance and accountability framework (PAF).
2	3% management charge levied by the UN Secretariat is unjustified and brings the overall administration charge to 10% for CERF funds.	Concerns remain that CERF has not yet been able to ensure that the 3% running costs for the CERF Secretariat represent value for money.	-
	No overall strategic performance framework. Results-based management of individual projects needs to improve.	Shift to results-based management and effort to improve programme cycle management.	IOM has made progress since the 2013 Multilateral Aid Review update in developing frameworks to guide its programmes.
	Limited financial flexibility because of its projectised nature which does not enable it to make long-term commitments or adapt its financial instruments to each situation.	Financial capacity in the field (in particular, procurement) is improving.	-



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